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# annual report

the cultural landscape foundation







2004 was a year of tremendous progress for The Cultural Landscape Foundation.

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**Landslide**

Working Landscapes  
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# Board / Staff

## Board of Directors

Amanda Barton	Libby Page
Carolyn Bennett	Kalvin Platt
Edward B. Cella	Douglas Reed
Kurt Culbertson	Elizabeth Barlow Rogers
Barbara Dixon	Charlene Roise
Julie Donnell	Paul Rookwood
Shaun Saer Duncan	Behula Shah
Mary Ellen Flannagan	Spencer Tunnell II
Mac Keith Griswold	Suzanne L. Turner
Albert Hinckley	Noel Dorsey Vernon
Mary Paolano Hoerner	Peter Walker
Grant Jones	Alan Ward
Susan Keeton	Marjorie White
Arleyn Levee	Dr. Victoria Williams
Patricia O'Donnell	
Laurie Olin	

## Officers of the Board

Shaun Duncan, Co-Chairman  
Kurt Culbertson, FASLA, Co-Chairman

Jan Rothschild, Treasurer  
Piera M. Weiss, Secretary

## Executive Officers + Staff

Charles A. Birnbaum, Founder  
Margaret Carpenter, Landslide Project Director  
Anna Lakovitch, Director of Development  
Mark Oviatt, Web Development + Graphic Design

# Letter from the Chairmen

We have significantly added to our noteworthy list of projects and programs, publications, activities, and accomplishments. The first TCLF website report is in, with rave results. With definitive web statistics, we can now confirm the capabilities of our primary medium for communicating our mission, educational initiatives, ideas, and activities.

Our *Cultural Landscapes as Classrooms* (CLC) series is growing. With *Columbus Park: The Prairie Idealized* circulating, and *City Shaping: The Olmsteds & Louisville* nearly completed, our *Modern Garden Icons* project is now fully funded, and is ready for the production stage. We are embarking on a major project to evaluate how the first CLC, *Columbus Park*, is being used by teachers and students, and how it is impacting its target audience.

TCLF launched its second *Landslide* list of endangered landscapes, this time dedicated to Working Landscapes. Our thematic list includes the California ranch of the racehorse Sea Biscuit; the Village of Buckland, VA; and the oldest continuously inhabited community in America - Acoma Pueblo. Today, these special places are all threatened with development that could destroy irreplaceable cultural landscape heritage, and it is through our interactive, online resource that we are spotlighting the threats, and calling for local, state, and national action. The *Landslide* announcement has caught the attention of publications, including *The Washington Post*, *The Almanac of Architecture and Design 2005*, *Garden Design* and *Landscape Architecture* magazine, among others- all available online.

In the publications department, we unveiled our second book on modern landscapes, *Preserving Modern Landscape Architecture II*. Our most recent volume, *Design with Culture: Claiming America's Landscape Heritage*, was submitted to the University of Virginia Press for a spring 2005 release. We have continued to prepare over a hundred submissions for our second *Pioneers of American Landscape* volume.

TCLF hosted events on both coasts this year to present the 2004 Stewardship Excellence Awards. Recipients include: the Greenacre Foundation, the Green Park Foundation, and the Friends of Gas Works Park, and Adele Chatfield-Taylor & The American Academy in Rome.

We are extremely encouraged by the record number of grants received in 2004. TCLF received a surge of contributions from individuals, a promising giving trend this year, which culminated in our first major challenge grant of \$100,000. With this gift, specifically dedicated to building the essential infrastructure of the foundation, TCLF is making major strides as an organization. Additional grant support from federal, state, and local foundations has enabled us to broadcast our mission of "stewardship through education" to a more diverse national audience through our CLCs and publications. We received a second grant from the National Endowment for the Arts, and were awarded grants from the Indiana Department of Natural Resources; The Heritage Fund of Columbus, Indiana; The Indiana Department of Environmental Management; The Graham Foundation for the Arts; The Hubbard Educational Trust; and Furthermore: a program of the JM Kaplan Fund.

We are grateful for all of the support we have received in the past year from our board, donors, and sponsors, without which, none of our work would be possible. This year, TCLF added three new members to the remarkable group of people whom we call our Board of Directors. With great pleasure, we welcome the efforts and expertise of Carolyn Bennett, Paul Rookwood, and Alan Ward.

**Shaun Duncan**, Co-Chairman  
**Kurt Culbertson**, Co-Chairman



TCLF Board, Rome, Italy







### Landslide 2004: Working Landscapes

TCLF launched our second online *Landslide* list on October 1st - this time with a focus on "Working Landscapes." The striking website design and the promotional postcard were produced by Oviatt Media. Six articles were published about *Landslide* between October and December, including a major feature article in *The Washington Post* dedicated to the Buckland landscape. Another story is due out in January in *Preservation* magazine about the California's Ridgewood Ranch. These press clippings as well as other recent examples of TCLF in the news can all be found on the website.

### Cultural Landscapes as Classrooms (CLC)

This year brought the near completion of our second *Cultural Landscapes as Classrooms* (CLC) module, *City Shaping: The Olmsteds & Louisville*, which will be available shortly both online and in CD-Rom form. The creative team for the CLC project gave their first national presentation of the first two CLC modules at the National Trust for Historic Preservation Annual Meeting this fall in Louisville, KY. The creative team presentation panel also included Susan Rademacher, Director, Louisville Olmsted Parks Conservancy.

TCLF began work on a new phase of our third CLC module, *Modern Garden Icons* (MGI), a project that will make America's two preeminent private gardens "virtually" accessible. MGI features the Miller Garden, Columbus, IN, designed by Dan Kiley, and the Donnell Garden, Sonoma, CA, designed by Thomas Church. TCLF received major grants from the Indiana Department of Natural Resources; The Heritage Fund of Columbus, Indiana; and the National Endowment for the Arts, Design Arts.

### CLC Evaluation Project

TCLF's Education Committee has engaged an independent educational analyst to assess the *Columbus Park* CLC. The results will evaluate strengths and weaknesses of the CLC, help guide the development and assessment of future CLC modules, and will develop concrete data that will assist TCLF in seeking future CLC funding. The evaluation work conducted over the two phases outlined below, will be completed in 2005.

Part One includes preliminary research on how the CLC project aligns with national educational standards. This research will aid in determining the most effective educational use, as well as marketing and distribution strategies, of the CLC project.

Part Two focuses on the main target audiences for CLC - teachers and middle school students. This part will be comprised of interviews with teachers, as well as observations and interviews with students who have used the *Columbus Park* CLC. The Columbus Park unit will be evaluated in order to determine if it has achieved its goals and objectives, assess its strengths and weaknesses, and evaluate whether or not changes should be made in future units to enhance the overall project experience. To evaluate in-class use, students will be observed using the CD-ROM to examine how they move through the program. Both students and teachers will be interviewed either individually or in focus groups to give them the opportunity to talk about their impressions of this CLC unit, any questions or comments they have about the



navigation and content as well as recommendations for future units (especially regarding its "curricular fit" and vocabulary). Teachers will additionally be asked about how the *Columbus Park* CLC might fit into their local educational standards as well as ways that would encourage them to use CLC in their classrooms, including the usefulness of the lesson plan in the "Teaching with Historic Places" website. This portion of the assessment also will determine the various ways that teachers might use the *Columbus Park* CLC addition to its integration into coursework or use as a special study unit.

### Website (tclf.org)

In the past nine months, TCLF's website has received over 765,000 visits-that makes almost 3,000 visits per day, with over 14 hits per visitor during each visit! The web statistics confirm the capabilities of our primary medium for communicating our educational initiatives, ideas, and activities. Other web offerings include updates on the current status of 2002 *Landslide* sites, the online 2003 Annual Report, new features (the Kiley landscape threatened at Lincoln Center by Ken Smith, a Pioneer Query site, and more), and ordering information for our CLCs and publications.





## Landscape Legends: Documenting Landscape Architecture in America

### Filming and Production

TCLF's oral history initiative, *Landscape Legends: Documenting Landscape Architecture in America*, continued in 2004 with the documentation of Rich Haag, filmed over the course of several days this fall at his home, and at Gas Works Park, Seattle. Over the past three years, TCLF has made a commitment to capturing pioneers of the landscape architecture profession on video with the goal of making them available online. TCLF has amassed an impressive collection of rich footage. To date, we have filmed Lawrence Halprin and Ted Osmundson. We have also video documented Dan Kiley (at his home in Charlotte, VT), Grady Clay (at his home in Louisville, KY), and scholar Dr. Charles Beveridge, at the Olmsted office and home, Fairstead. Richard Haag joins this group of luminaries in our video library, which we are preparing for a national audience. Special thanks go to Tom Fox and the SWA Group who have donated their time and resources.

### Auction

As a part of our Landscape Legends online archive initiative, TCLF has begun preliminary planning with the American Society of Landscape Architects (ASLA) to hold an auction of drawings, prints, and ephemera in conjunction with the annual ASLA meeting in Ft. Lauderdale, FL in October of 2005. At the ASLA Meeting, TCLF will host an extraordinary silent auction to benefit the development of the online archive. The landscape architecture community has responded with great support and enthusiasm. TCLF has already received works for the auction from M. Paul Friedberg, Lawrence Halprin, Grant and Ilze Jones, Laurie Olin, Bill Roberts, Ken Smith, Michael Van Valkenburgh, Pete Walker, James Van Sweden, Richard Haag, Alan Ward, Alex MacLean, Chris Faust, James Sheldon, and Cheryl Barton.

## exhibitions

### Continuity and Change: The American Academy Experience as a Progenitor of a Nature-Culture Stewardship Ethic

This exhibition, conceived by TCLF's Founder, Charles Birnbaum, secured a planning grant from the Samuel Kress Foundation in 2004. In their documentation plans, planting plans, regional surveys, illustrative landscape "restoration," and "reconstruction" plans, early American Academy in Rome's Fellows in Landscape Architecture (between 1914 and the onset of World War II) recorded the palimpsest of preservation and design decisions made at iconic Italian villas and gardens. These invaluable records reveal solutions and approaches that are relevant today, and beg to be explained and explored in an exhibition and related publication. The work of these landscape architects will be displayed, celebrated, and considered in the context of present-day stewardship models. The exhibition will open in Rome, Italy in 2007, and will also travel in concert with a symposium of nationally-recognized speakers.

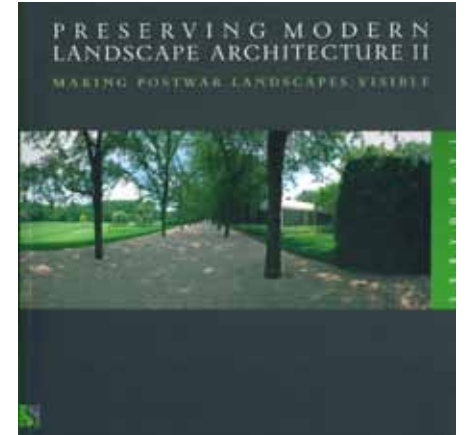


## publications

### Preserving Modern Landscape Architecture II: Making Postwar Landscapes Visible

TCLF unveiled another important publication this year. *Preserving Modern Landscape Architecture II: Making Postwar Landscapes Visible* (PMLA II), our second volume on postwar landscapes, contains seventeen essays by practitioners of the era including Stuart Dawson, M. Paul Friedberg, Lawrence Halprin and Grant Jones. Additionally, present-day leaders in landscape architecture and historic preservation are represented, including Richard Longstreth, Laurie Olin, and Marc Treib. Papers from Canada, Portugal, and the United Kingdom round out the publication. TCLF was awarded grants towards the publication of PMLA II from The Graham Foundation and Jones and Jones, Architects and Landscape Architects. The final funding for the publication of PMLA II was given by Furthermore, a program of the JM Kaplan Fund. PMLA II was officially unveiled at a New York event hosted by Betsy Barlow Rogers, TCLF board member and the founder of the Central Park Conservancy, and her husband, Ted Rogers. Distinguished guests included Adrian Benepe, Commissioner of the New York Parks and Recreation Department; Roger Kennedy, former secretary to President Clinton; architect, Robert A. M. Stern; and the city's housing commissioner, Shaun Donovan.

In partnership with the National Park Service, TCLF has distributed copies to all authors, donors, and state historic preservation offices. Through the president's travels, the book is being sold at all lecture, seminar, and conference venues.



### Pioneers

In the fall, TCLF submitted a written request for a 'reversion of rights' to McGraw Hill for Pioneers of American Landscape Design; rights which are now secured. We are in discussions with our project partners to republish this first volume. The second Pioneers volume is now in the production stage. On the manuscript front for Pioneers of Landscape Design II, 140 pioneer entries have been received to date and are now in the editing and peer review process. TCLF has secured \$14,000 in gifts to embark on this publication effort. The University of Virginia Press has expressed interest in both publishing the new edition and also reprinting the first volume.

### Artist In Residence: Shapers of the American Landscape

TCLF continues to pursue the development of Artist In Residence: Shapers of the American Landscape. The project will explore landscape architects' personal gardens to reveal the designs as true reflections of their personal design philosophies. The United States has a rich collection of extant gardens belonging to some of our most cherished landscape practitioners, and through scholarly analysis of these personal spaces, we will gain greater insight into the uncompromised essence of our celebrated landscape architects' work. The project is envisioned as a publication in the first phase, to be followed by a traveling exhibition. We are now soliciting authors and opinions for Artist in Residence: Shapers of the American Landscape publication.





# outreach + events



## Awards

*Stewardship Excellence*  
American Academy in  
Rome

## Guest Lecture: “Reflecting on Two Decades of Practice: Cultural Landscapes and Historic Preservation Today”

November 10, 2004 | University of Washington, Seattle

Charles Birnbaum spoke to students of landscape architecture about the opportunities and constraints in the discipline. The lecture placed special attention on the interface between design and historic preservation, nature and culture, the limitations of available research, how we assign significance, and the quest for authenticity. Using a variety of examples, Charles addressed philosophical challenges such as holistic stewardship; the value of antiquity (or weathering); the need to limit carrying capacity for certain landscapes; and the recognition of a cultural landscape’s palimpsest.

## Symposium: “Time, Process, and Place: Emerging Perspectives in Cultural Landscape Preservation”

November 12, 2004 | University of Washington, Seattle

The University of Washington’s Department of Landscape Architecture and TCLF hosted a symposium examining preservation issues of landscapes with cultural and ecological values. The symposium featured presentations by Susan Dolan, Historical Landscape Architect of the National Park Service; and by Adjunct Professor Roxanne Hamilton, Assistant Professor Jeff Hou, Assistant Professor Nancy Rottle, and Liz Birkholz of the UW Department of Landscape Architecture. The session concluded with panel discussions Charles Birnbaum; Grant Jones, Principal of Jones & Jones Architects and Landscape Architects; Associate Professor Daniel Winterbottom of the Department of Landscape Architecture; and Professor Gail Dubrow, Associate Dean at the Graduate School and Director of the UW’s Preservation Planning and Design program.



## Special Events + Stewardship Honors

June 2004 | Rome, Italy

TCLF’s board joined the Trustees of the American Academy in Rome for a tour of the Villa Aurelia and its gardens and grounds. Originally built around 1650 for Cardinal Girolamo Farnese atop the walls erected in 280 by the Roman emperor Aurelian, the villa and its surrounding gardens possess a rich history of ownership and associations. Today, the Villa Aurelia is the setting for the intellectual and social activities at the American Academy in Rome. The joint trip was a success. In all, twenty-one TCLF board members and spouses were present for the Trustees event in Rome. A Stewardship Excellence Award was presented to Adele Chatfield-Taylor & The American Academy in Rome for their exceptional landscape stewardship. The Academy has insured that landscape architecture will forever be present in the Academy community by fully endowing two fellowships in landscape architecture. As a result of a campaign begun in 1986, the Academy has fully restored and rehabilitated the Academy’s two main gardens, which include the grounds of Villa Aurelia and the Mercedes and Sid R. Bass Garden behind the McKim, Mead & White building.



## October 20, 2004 | New York, New York City

Betsy Barlow Rogers, TCLF board member and the founder of the Central Park Conservancy, and her husband, Ted Rogers, hosted a cocktail party to celebrate the publication of *Preserving Modern Landscape Architecture II: Making Postwar Landscapes Visible*. Landscape history seemed to unroll that evening: TCLF granted two Awards in Stewardship Excellence saluting the creation and care of two masterworks of urban landscape architecture, [Paley Park](#) and [Greenacre Park](#), while we looked out over that seminal urban landscape masterwork, Central Park. Gail Caulkins received the award for the Greenacre Foundation, and Amanda Burden that for the Green Park Foundation. Adrian Benepe, Commissioner of the New York Parks and Recreation Department, read a salute to TCLF from Mayor Michael Bloomberg, and Roger Kennedy delivered a short address. The city's housing commissioner, Shaun Donovan, was also present at the event. We also looked to the future: TCLF announced their first major gift, a challenge grant of \$100,000.



## November 2004 | Seattle, Washington

TCLF board member, Grant Jones, and his partner, Ilze Jones, hosted TCLF over several days in November. The program included a symposium at the University of Washington, and a series of workshops and tours including Jones & Jones projects in the region, the landscapes of Richard Haag, the National Park Service reserve at Ebey's Landing, and the properties of the Seattle Parks Department.

[Gas Works Park](#) Richard Haag led a tour of his pioneering landscape, Gas Works Park, a result of his revolutionary transformation of the land. From the contaminated site of a redundant industrial gas plant which powered most of Seattle from 1908 to 1950, Haag produced a public green space that miraculously and harmoniously marries the old machinery with modern landscape design. This innovative design was the first of its kind. Though recent development has threatened the site, the hard work of concerned citizens has saved the park as it is-an irreplaceable resource for the public and a unique part of our cultural history. TCLF awarded Richard Haag, Cheryl Trivison & the Friends of Gas Works Park a Stewardship Excellence Award for their efforts to protect and preserve Gas Works Park.

[Bloedel Reserve](#) Nine miles Northwest of Seattle, on Bainbridge Island, Bloedel Reserve is a 150 acre property, formerly the residence of the Bloedel family. Now open to the public by reservation, the grounds include eighty-four acres of second-growth forest, and 66 acres comprised of various gardens, meadows, and ponds. The experience at Bloedel Reserve is a balance of nature and design. In addition to forest, the formal Japanese Garden, and the The Reflection Garden at the Reserve, designed by Richard Haag, is a major work of modern landscape architecture. Its clean, quiet geometry is striking in contrast to the dense forest that surrounds it.

## [Ebey's Landing, National Historical Reserve, Central Whidbey Island](#)

Ebey's Landing is a rare and amazing example of a richly layered historic landscape. Much of the land is still privately owned and used as it has been since first settled. The region is managed by the National Park Service to protect its historical essence and integrity. With nature and culture, forest and fields, coastline and cove, farm and village, Ebey's Landing reveals the story of over 100 years of Pacific Northwest history and settlement in the Puget Sound area. TCLF took a day trip to Ebey's Landing National Historical Reserve in the fall of 2004.

[Seattle's Olmsted Parks](#) Several of TCLF's Board members opted for a tour of the notable Seattle parks and parkways system. Designed by John Charles Olmsted, beginning in 1903, this system was planned to incorporate spaces large and small, to connect them by tree-lined parkways, all with an eye to highlighting the splendid scenery of mountain and water which characterizes Seattle. Donald Harris, Property and Acquisition Services Manager for the Seattle Parks and Recreation Department arranged transportation and gave us an up-to-date understanding of the city's park issues. Maintenance problems in parks with such steep and irregular topography are often challenging, as is the issue of preventing abutting property owners from cutting public trees to secure their private viewshed. Mr. Harris discussed the Park Department's process for rehabilitation/restoration/preservation of these historic spaces, particularly the parkways, and the methods of meeting a range of needs for an active and athletic community. He also noted Seattle 's program of land acquisition in order to keep steep hillsides in critical areas green and undeveloped. It was a full and interesting tour, providing TCLF with a comprehensive overview of a legacy park system.

# supporters

## Over \$10,000

Jo Ann Nathan

## \$10,000

Heritage Fund of Columbus, Indiana  
Samuel H. Kress Foundation

## \$5,000-9,999

Chicago Park District  
Futhermore, A Program of the J.M. Kaplan Fund  
Graham Foundation for the Arts  
Hubbard Educational Trust  
Elise Jaffe & Jeffrey Brown  
Laurie Olin  
Kalvin & Janne Platt  
Doug Reed  
SWA Group

## \$2,500-4,999

Amanda Barton  
Gregg Bleam  
Margaret Carpenter  
Kurt Culbertson - Design Workshop  
Barbara and Christopher Dixon - DXN Foundation  
Shaun S. and R. Foster Duncan  
Mary Ellen Flanagan  
Mac K. Griswold  
Albert Hinckley  
Grant Jones - Jones and Jones  
Arleyn Levee  
Sasaki Associates, Inc.  
Marjorie S. L. White  
Victoria Williams  
Charlene Roise  
Behula Shah - Bruce Plastics

## \$1,000-2,499

ERA Architects  
Elizabeth Barlow Rogers  
Tom Cody  
Storrow Kinsella Associates  
Patsy and Jeff Tarr - The JCT Foundation  
Spencer Tunnell, II  
Noel D. Vernon

## \$500-999

F. Anderson  
Emily Bingham and Stephen Reily  
Tina & Robert Bishop  
Warren Byrd & Susan Nelson Landscape Architects  
Friends of the UT Garden  
Knox Heritage  
Knoxville Garden Club  
Oppenheimer Funds Legacy Program  
Quennell Rothschild Associates  
Jan Rothschild  
Rebecca Sive & Steve Tomashefsky  
Ken Smith  
Judith Tankard  
Zion, Breen and Richardson

## \$250-499

Edith and Barry Bingham  
Earl P. Broussard, Jr. - TBG  
Joe Brown - EDAW  
Sharon Casdin  
Henry Cobb  
Laura Feller & John Fleckner  
Richard and Mary Gray  
Robert E. Kulp  
Ron Herman

Robert Hardgrove  
Meredith and Roger Harris  
Ann Mullins  
Denise Otis  
Meme Sweets Runyon - Riverfields, Inc.

## \$150-249

James T. Chappell  
Charles McKinney & Susan Chin  
Melissa Ethier  
Paul & Dorit Friedberg  
Charlotte Frieze  
Martin Gapshis  
Mary V. Hughes  
Julia and Steve Plonsker  
Shelby & John Saer  
Cathy Simon & Michael Palmer  
Susan Valon  
Michael Van Valkenburgh  
Peter Walker  
Lee Weintraub

## \$75-149

Ann Breen  
Sally Guy Brown  
Perry Carpenter Wheelock  
Richard Haag & Cheryl Trevison  
Ronald Henderson  
Steve Koch  
Nimrod Long & Associates  
Caroline & Philip Loughlin  
Rod Mercer  
Margaret Moir  
Sarah Osborne & John Quale  
Peter Reed

Andrew Spurlock  
Charles W. Stern  
Rodney Swink  
Jackson Wandres  
Charles L. Whited, Jr.  
Norma E. Williams

## Up to \$75

Jeffrey C. Byles  
Jo Culbertson  
Donna Dorian  
George McDaniel -  
Drayton Hall  
Kathleen Galop  
William Green  
Vivien Greene  
Dale Jaeger -  
The Jaeger Company  
Kathleen Kelly  
Sarah Lake  
John Lanzendorf  
Art Miller  
Cydney Millstein  
Gerald Milewski  
Heather Narvaez  
Donna Plunkett

## Gifts of stock

Julie Donnell  
Susan Keeton



# charting our financial growth

## Balance Sheet

Ending Dec 31, 2004

<b>Assets</b>	
Cash & cash equivalents	\$626,026
Investments	726,562
Accounts receivable	158,131
Prepaid expenses	878
Fixed assests	2303
<b>TOTAL</b>	<b>\$1,416,064</b>
<b>Liabilities</b>	
Accounts payable & accrued expenses	\$72,877
<b>TOTAL</b>	<b>\$72,877</b>
<b>Net Assets</b>	
Temporarily restricted	\$314,289
Unrestricted	1,126,733
<b>TOTAL</b>	<b>\$1,441,023</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$1,513,900</b>





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