

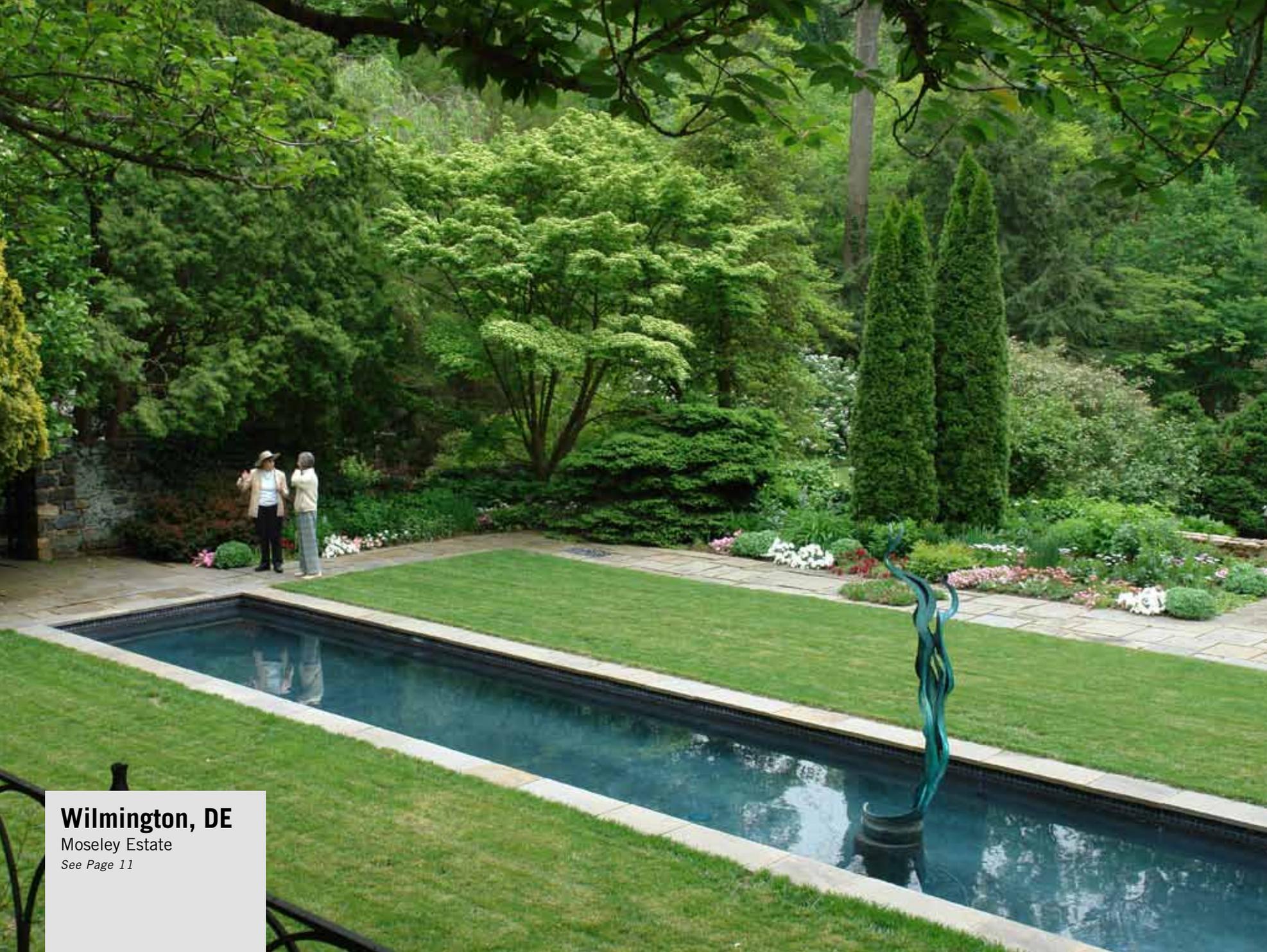


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annual report

the cultural landscape foundation





Wilmington, DE
Moseley Estate
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In 2006, our resources on hand surpassed \$1 million dollars.

Cover Photos:
(left) Spiral Jetty, Utah. Photo by Jason Kauffman
(right) Margaret Thomas Iris Garden, Herndon, Virginia. Photo by Roger Foley

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Board / Staff

Board of Directors

Amanda Graham Barton	Laurie Olin
Carolyn Bennett	Libby Page
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Susan Keeton	Noel Dorsey Vernon
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Shaun Saer Duncan, Co-Chairman
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Jan Rothschild, Treasurer
Piera M. Weiss, Secretary

Melanie Macchio, Silent Auction Coordinator
Ruth Riddick, Administrative Assistant
Nancy Slade, Project Manager
Mark Oviatt, Web Development + Graphic Design



Wilmington, Delaware, board meeting. Photo by Rick Darke

Letter from the Chairmen

Thanks to the support of a growing national constituency, and visibility in strategically important media outlets, this year has seen the Cultural Landscape Foundation (TCLF) reach several important milestones. Thanks to the financial support of individuals, Federal and State agencies and local foundations, TCLF continues to reach a broader, more diverse national audience. In 2006, our resources on hand now surpass \$1 million, while we advanced our formalized partnerships with the American Society of Landscape Architects (ASLA) and *Garden Design*, which brought over \$400,000 of in-kind resources to TCLF.

In addition, TCLF sponsored a record number of educational seminars such as Landscape + Patronage (with generous support from *House & Garden*) at Cranbrook Educational Community and The Twin City Parks Conservancy Summit at the new Guthrie Theatre in Minneapolis. Responding to the success of these initiatives, TCLF is now replicating both of these conferences for venues in 2007 and beyond.

Our message is resonating and our audience is growing. We can measure our reach through continued increases in web activity at www.tclf.org which had over 3 million hits in a 12 month period, and website visitation now surpasses over 24,000 unique visitors per month. Moreover, our work is topical and newsworthy and has been the subject of feature articles in *The New York Times*

and *Dwell* magazine, along with stories in *The Los Angeles Times*, *The Washington Post*, *Christian Science Monitor*, *The Minneapolis Star Tribune*, *Pittsburgh Post-Gazette*, *The Detroit Free Press*, *Burlington Free Press*, *Arizona Daily Star*, *The Chautauquan Daily*, *Orlando Sentinel*, *Tampa Weekly Planet*, *St. Petersburg Times*, *The Seattle Olympian*, *Seattle Business Journal*, *NewYorkology*, *Long Beach Press Telegram*, *AIA Journal*, *Historic Preservation*, *The American Gardener*, and *Landscape Architecture* magazine. Our partnership with *Garden Design* resulted in a 9-page feature in their June/July issue which placed a spotlight on 17 nationally significant gardens at risk. With generous support from Monrovia, the 2006 *Landslide* list was unveiled at a luncheon gala at the Pacific Design Center in Los Angeles as part of the Luxury Outdoor Living Show.

This past year TCLF submitted the draft manuscript for *Pioneers of American Landscape Design II* to the University Press of Virginia, launched the second web-based *Cultural Landscapes as Classrooms* module, *City Shaping: The Olmsteds in Louisville*, and advanced significantly the third, *Modern Garden Icons*. The latter included videotaping architect Kevin Roche, historian Marc Treib, and landscape architect Cheryl Barton. To advance our educational initiatives, TCLF held our second annual Silent Auction in concert with ASLA's annual convention. The auction of 52 works of art yielded more

than \$46,000 which is earmarked for TCLF's educational initiatives. With ASLA's support we conducted an oral history interview with M. Paul Friedberg, and with support from the Beverly Willis Architectural Foundation, we videotaped Carol Johnson over a two day period.

This past year we also evidenced the urgency of these efforts—two recent TCLF oral history subjects—Ruth Patricia Shellhorn and Walt Guthrie (an employee of Thomas Church's who will appear in *Modern Garden Icons*) both passed away, while Dan Kiley's revolutionary modernist expression in Tampa, Florida, was significantly destroyed. Much work remains to be done. Now more than ever, there is an urgent need to reveal the stories of our nation's cultural landscape legacy so that we will make responsible stewardship decisions for future generations.

TCLF was pleased to welcome three new board members in 2006, Rebecca Frischkorn, Peter McQuillan, and Thomas Woltz.

Shaun Duncan, *Co-Chair*

Kurt Culbertson, *Co-Chair*

Doug Reed, *Co-Chair*



Cultural Landscapes as Classrooms: Modern Garden Icons

Miller Garden, Columbus, IN

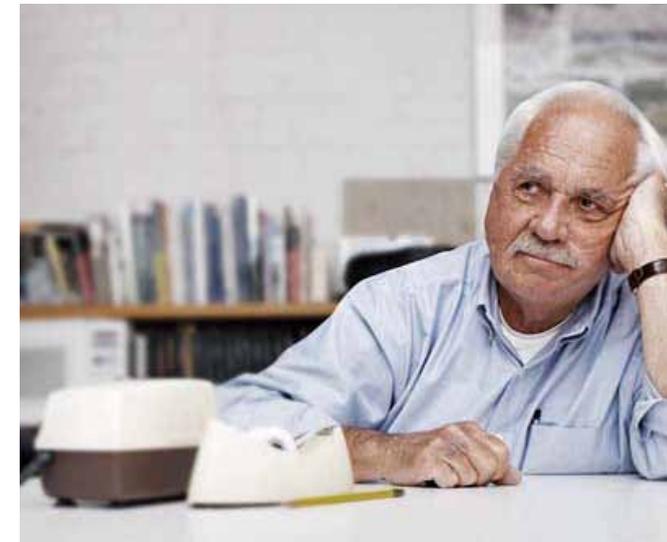
Cultural Landscapes as Classrooms (CLC)

Modern Garden Icons

The Modern Garden Icons (MGI) CLC has significantly advanced over the past year. This work has included a return trip to Columbus, IN, during which time TCLF videotaped Will and Margaret Miller, the family gardener, and landscape architect Meg Storrow. Thanks to Meg's introduction, TCLF also videotaped architect Kevin Roche in July at his office in New Haven, Connecticut.

With this module, TCLF introduced a newly designed interface, more consistent with our website. The interface, designed by Oviatt Media, utilizes recent technological advances that allow for significantly longer segments to be produced and displayed at a larger scale.

Thanks to generous support from the National Endowment for the Arts, the module will be completed by early 2007.



UPDATE

Landscape architect Walter Guthrie was videotaped by Tom Fox in 2004 as part of our *Modern Garden Icons* CLC module. Walt passed away this year. At that time, the *San Francisco Chronicle* noted: "In the darkness before dawn, an avalanche of mud courses down a steep slope behind a Mill Valley house and buries a 73-year-old landscape architect. When the rains started falling last month and didn't stop, Walter Guthrie's concern grew for the hillside he cherished behind his Mill Valley home. After cracks formed in the soil, he hired a contractor to install a piping system to handle runoff from the saturated canyon. Then, on Wednesday, in the predawn darkness while he was checking to see if a backyard culvert was clogged, an avalanche of mud coursed down the steep slope and buried the 73-year-old landscape architect. "He was kind of a yeoman farmer—it was his hill, his land, he was the steward," mourned longtime friend Margaret Mori, a former trustee of the American Society of Landscape Architects. "He loved it for all those years, he took care of it, and it killed him." Fortunately, TCLF was able to capture the voice of this pioneering landscape architect.



Landslide 2006: Spotlight on the Garden

The official *Landslide* unveiling was announced in the June issue of *Garden Design*, in concert with the Luxury Outdoor Living Show at the Pacific Design Center. TCLF received a total of 24 *Landslide* nominations, which was narrowed to a final list of 14 individual/thematic listings representing 18 properties. The final list includes gardens located throughout the country, with many designed by some of the nation's most significant landscape architects including the Olmsted Brothers, Jens Jensen, Marian Coffin, Beatrix Farrand, and Ellen Shipman. In addition, several vernacular landscapes from Florida, Iowa, Virginia, and Washington State are also included.

The *Landslide: Spotlight on the Garden* launch took place at the Luxury Outdoor Living Show at the Pacific Design Center on May 18 in Los Angeles. The event was underwritten by Monrovia. The event also included the presentation of Stewardship Excellence Awards to the Los Angeles Conservancy, Rancho Los Alamitos Foundation, and The Center for Law

in the Public Interest. The day prior to the event, *The New York Times* featured *Landslide* on the front page of the Home Section. Nine of the *Landslide* winners from across the country attended the event.

Following the Los Angeles event, *Landslide* press events included a luncheon event at Manitoga, Garrison, New York, (June 15) and a reception at the Dunn Garden, Seattle, Washington (October 27). *Landslide* press coverage to date has included the 9-page spread in the June/July issue of *Garden Design*, *The New York Times*, *LAND*, *Historic Preservation*, *Burlington Free Press*, *The Journal News*, *Arizona Daily Star*, *New Yorkology*, and *The American Gardener*.

In the October 2006 issue of *Garden Design* magazine, TCLF also announced their partnership with the magazine for *Landslide 2007: Heroes of Horticulture*.

Landscape Legends

Oral History developments in 2006 include the production of transcripts of the Ruth Shellhorn interview in July, the filming of Carol Johnson over two days at her office and in four Boston-area landscapes in August; and the videotaping of M. Paul Friedberg in Minneapolis this past October. As part of this last interview, TCLF hosted Inside the LA Studio at the Annual Meeting of the ASLA with Friedberg which was also videotaped.



Publications

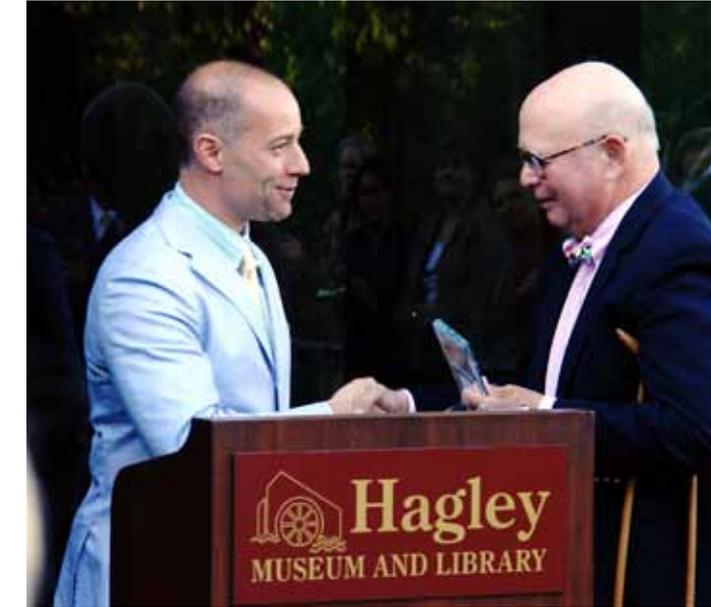
Pioneers of American Landscape Design II

In 2006, with a University of Virginia Press contract in place, TCLF completed edits on the 140 essays to be included in *Pioneers II*. The draft manuscript was submitted to the press and organization and collection of proposed images was undertaken. TCLF also began plans for a series of regional *Pioneers* conferences that would take place across the country as part of the roll out of the publication in late 2008/early 2009.

Requiem Monograph Series

To be published by Spacemaker Press as a series of short monographs, Requiem will spotlight iconic landscapes that are demolished or substantially altered and in the process will chronicle their history and honor their legacies. The first two publications in this series will be dedicated to the only two postwar landscape architects in America to be awarded the President's Medal of Arts -- Lawrence Halprin's revolutionary design for Denver's Skyline Park, (to be authored by Ann Komara, Assistant Professor of Landscape Architecture, University of Colorado at Denver); and Dan Kiley's masterful garden for Tampa's NCNB Plaza (to be authored by Dorothee Imbert, Associate Professor Department of Landscape Architecture at Harvard's Graduate School of Design).

In sum, these monographs will serve as a permanent record of the design intent, evolution and alteration, complete with Historic American Landscape Survey (HALS) drawings and photographs.



Stewardship Excellence awards

May 2006 | Wilmington, DE and Los Angeles, CA

In Wilmington, Stewardship Excellence Awards were given on Friday, May 12, to the duPont Family and George (Frolic) Weymouth.

At the Luxury Outdoor Living Show at the Pacific Design Center on Friday, May 19, three organizations were honored because of their commitment to the research, planning and management of the cultural landscape of Los Angeles:

- Center for Law in the Public Interest, Robert Garcia, Executive Director & Counsel
- Los Angeles Conservancy, Linda Dishman, Executive Director
- Rancho Los Alamitos Foundation, Pamela Seager, Executive Director

Twin City Parks Conservancy Summit

September 18-19, 2006 | Dowling Studio of the Guthrie Theater, Minneapolis, MN

More than 150 guests attended the conference and speakers included Tupper Thomas (Brooklyn); Meg Cheever (Pittsburgh); Susan Rademacher (Louisville); Karen Daubert (Seattle) and Drew Becher and Christian diPalermo (New York). The conference was produced in concert with the Minnesota Chapter of the American Society of Landscapes Architects along with other partners. Participation included the Mayor's office of both Minneapolis and St. Paul and, on the second day, St. Paul Mayor Coleman was in attendance. The conference yielded three articles in the *Star Tribune*; a one hour radio spot for on Minnesota Public Radio, and a joint proclamation from both Mayors declaring October 9 as "Save our Open Spaces and Parks" day. The proclamations were announced at the TCLF reception on that date at the ASLA Annual Meeting the following week.



Silent Auction

October 6-9, 2006 | Minneapolis, MN

Following the tremendous success of the first Silent Auction at last year's ASLA Meeting, and thanks to ads in *Garden Design* and *Landscape Architecture* magazine, 52 pieces were included in this year's auction. The collection included a range of offerings from two Roberto Burle Marx lithographs, to a table designed by Mark Rios. The diverse offerings included sketches, paintings, watercolors, photographs, and other ephemera executed by notable landscape architects, architects, photographers and other artists including Auction contributors included Keiji Asakura, ASLA; Gregg Bleam, ASLA; Warren T. Byrd, Jr., FASLA; Dennis Carmichael, FASLA; Patrick Chassé, ASLA; Richard Cheek; Rick Darke; Tom Fox; Eric Fulford, FAAR; Lyle Gomes; Stephen Harby; Gary R. Hilderbrand, FASLA, FAAR; Carol R. Johnson, FASLA; Ilze Jones, AIA, FASLA; Joseph J. Lalli, FASLA; Alex MacLean, FAAR; Thomas R. Oslund, FASLA, FAAR; Ted Osmundson, FASLA, FAAR; Joseph Ragsdale, FAAR; William Roberts, FASLA; Robert Sabbatini, AICP, ASLA; Peter Lindsay Schaudt, ASLA, FAAR; Ken Smith, ASLA; Laurinda Spear, FAIA, ASLA; Edward D. Stone, Jr., FASLA; James van Sweden, FASLA, AICP; Michael Van Valkenburgh, FASLA; Alan Ward, FASLA; Bill Wenk, FASLA; and; Donald Richardson, FASLA..

The auction earned nearly \$46,000; thanks to the superb positioning in the central spine of the convention center at this year's annual meeting, the auction saw significantly more traffic than last year. In addition, the final proceeds represent a 33% increase in revenue over last year. TCLF was also approached by a number of landscape architects to contribute work for next year's auction in San Francisco.

Auction contributions from (top) Diane Love and (bottom) Jason Kauffman



Landscape and Patronage Symposium

November 10-11, 2006 | Cranbrook Educational Community, Bloomfield Hills, MI

Thanks to the tremendous support of Presenting Sponsor, *House & Garden*, and Media Partner, *Landscape Architecture* magazine, more than 120 attendees from across the country met at Cranbrook this past fall. The event, which was co-hosted with the Cranbrook Educational Community, opened with a keynote address by Sunny Fischer, Executive Director of The Richard H. Driehaus Foundation, and included speakers Charles Birnbaum, Meg Starrow, Laurie Olin, Adele Chatfield-Taylor, Dr. Charles Beveridge, Arleyn Levee, and Robert Grese. Following the one-day conference, Grese and Coir, Curator of Cranbrook, led tours of the Cranbrook campus and Jens Jensen's work for the Ford family in Dearborn, Michigan.

Other Outreach

In addition to those lectures associated with the aforementioned events, there has been a surge in the number of lectures/events TCLF has delivered/participated in, as well as a growth in diversity of audiences and venues. TCLF President, Charles Birnbaum, gave the keynote address for the several meetings including the State Preservation conferences in Oklahoma and Minnesota and the Preservation Dallas Conference. University lectures were also conducted at University of Georgia, Colorado State, University of Colorado, Rhode Island University, and George Washington University. Other lecture venues include Chautauqua (with over 3,000 in attendance), the National Trust for Historic Preservation Conference in Pittsburgh, The Isabella Stewart Gardner Museum, The Frankliniana Lecture for the Southeastern Flower Show in Atlanta, Gramercy Arts & Antique Show, and Centennial Park Conservancy in Nashville.

TCLF also served as co-sponsor for the DC Modern Conference in Washington, DC and the National Preservation Institute workshop at San Simeon, California.

Web Activity 2006

Total Hits	2,429,918
Average Hits per Day	8,900
Average Hits per Visitor	12.54

This past year has continued to illustrate significant web activity for TCLF.

Website (tclf.org)

This growth can be attributed to the press coverage, online conference registrations, bi-monthly e-letters, and generous partnerships. In particular, our site has generated increased traffic from the print materials distributed at *Garden Design* and *House + Garden* events, Birnbaum's lectures, and other events.

For this year, the TCLF website attracted 2,492,918 hits over the past nine months. This is a significant increase over the 2 million hits in 2005 and 1.2 million hits the previous year.

Early this year, TCLF installed the ability to subscribe to the e-letter via our homepage. In tandem with our event at the Pacific Design Center (PDC), TCLF also installed the ability to make online donations.

Financial Reporting

This summary financial comparison has been prepared by Raffa, Inc, our consulting accountants.:

	2006	2005	2004	2003	2002	2001
REVENUE AND SUPPORT						
Contributions	162,780	\$292,296	\$220,973	\$150,804	\$189,742	\$97,706
In-kind contributions	105,829	114,662	43,849	7,349	22,550	-
Publications	1,412	6,231	5,922	8,835	1,103	4,566
Honoraria	11,059	9,400	5,414	6,244	-	-
Investment + Dividends	22,477	13,980	1,329	1,367	977	5,521
Registrations	17,450	-	-	-	-	-
Unrealized Gain	706	-	-	-	-	-
Realized Loss	(100)	-	-	-	-	-
Miscellaneous	-	-	35,260	1,342	29,706	-
TOTAL	321,613	431,697	312,747	178,941	244,078	107,793
EXPENSES						
Program services	111,062	89,303	55,440	57,394	53,140	51,282
Supporting services:						
General + administrative	63,875	88,158	48,096	32,859	32,230	13,629
Fundraising	52,249	50,315	21,739	25,873	24,358	18,000
TOTAL	227,183	227,776	125,275	116,126	109,728	82,911
Change in Net Assets	94,427	203,921	187,472	62,815	134,350	24,882



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