



## Program Event Details

**Date and Location:** October 2025, New Orleans

**Attendees:** ASLA members, ASLA exhibitors, TCLF Board of Directors and Stewardship Council, landscape architects and allied practitioners, urban planners and municipal officials, stewardship advocates, and educators.

**Capacity:** Approximately 200

View more program information [here](#).

SITTING STILL Preview and Reception, 2024 - Photo by Allan Greller.

## 2025 Sponsorship Opportunities: The Cultural Landscape Foundation

### Reception at the ASLA Conference on Landscape Architecture: New Orleans

In concert with the American Society of Landscape Architects (ASLA) Conference on Landscape Architecture 2025 and TCLF's Annual Excursion, TCLF will host a reception.

Commensurate with sponsorship level, you can use your complimentary registration to interact with landscape architects and allied practitioners, have your logo or name on the event web page and on event e-blasts, advertising, and more.

Sponsorship Benefits	Lead Sponsors	Presenting Sponsors	Supporting Sponsors	Friends
	\$10,000	\$5,000	\$2,500	\$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition in program online guide	Logo	Small logo	Bold name	Name
Tickets to the reception	4	2	1	0

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

#### TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 800,000 unique visitors annually and nearly 2.65 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 37,000 subscribers
- Social media posts, with more than 75,000 followers
- [Press releases](#) sent to more than 850 members of the media, with a direct link to your website

#### About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes. TCLF is also home to the Cornelia Hahn Oberlander International Landscape Architecture Prize.