



## Program Event Details

**Dates:** Thursday, November 14, 2019

**Attendees:** ASLA members, ASLA exhibitors, TCLF Board of Directors and Stewardship Council, landscape architects and allied practitioners, urban planners and municipal officials, stewardship advocates, and educators.

**Capacity:** 50

View more program information [here](#).

### 2019 Sponsorship Opportunities: The Cultural Landscape Foundation

### Annual Excursion at the ASLA Conference on Landscape Architecture 2019: Palm Springs, California

To kick off the ASLA Conference on Landscape Architecture 2019 in San Diego, California, TCLF will host a daylong excursion in Palm Springs, California, on November 14. The day will include expert-led tours of iconic sites in and around Palm Springs, transportation, lunch, and the opportunity to socialize with landscape architects and garden enthusiasts. Sites included on the excursion will be announced in the spring. Transportation will be available for guests interested in traveling from the excursion to San Diego to attend the ASLA Conference.

For a recap on the 2018 excursion and reception, visit [here](#).

Sponsorship Benefits	Lead Sponsor \$10,000	Presenting Sponsors \$5,000	Supporting Sponsor \$2,500	Friend \$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition in feature story in LAND e-newsletter	Name	-	-	-
Verbal recognition at luncheon and during capstone reception	✓	✓	✓	✓
Complimentary registration(s) to attend the Stewardship Award reception	4	2	1	-

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

#### TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 500,000 unique visitors annually and more than one million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 60,000 followers
- [Press releases](#) sent to more than 800 members of the media, with a direct link to your website

#### About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.