



Program Event Details

Dates: Saturdays and/or Sundays from March through October 2019

Attendees: the general public, architects, landscape architects and allied practitioners, stewardship advocates, and garden enthusiasts

Location: 8-10 sites across the U.S.(TBD)

Capacity: up to 20-30 guests per site

View more program information [here.](#)

2019 Sponsorship Opportunities: The Cultural Landscape Foundation Garden Dialogues

How do garden owners and their landscape architects or designers work together to create a great garden?

Launched in 2012, [Garden Dialogues](#) brings together garden owners and landscape architects/designers to reveal the creative process, the give and take, and the collaboration that yields a great garden. This unique program offers small groups the opportunity to experience some of today's most beautiful gardens created by some of the most accomplished landscape architects and designers currently in practice. Taking place across the country from March through October, the audience for each site is limited to 20-30 people, offering them the chance to be part of the conversation between owner, designer, and if appropriate, other significant contributors to the garden's design (architect, master gardener, historian).

Sponsorship Benefits	Lead Sponsors	Presenting Sponsors	Supporting Sponsors	Friends
	\$10,000	\$5,000	\$2,500	\$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page <i>Landscape Architecture Magazine</i> ad	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition on each printed <i>Dialogue</i> program, commensurate with sponsorship level	Logo	Small logo	Bold name	Name
Recognition by media partner <i>Cottage + Garden</i> in their printed and on-line materials and in e-blasts	Logo	Small logo	Bold name	Name
Recognition in <i>LAND</i> story when program is launched in April 2018	✓	✓	-	-
Complimentary registrations to attend five (5) Dialogues	2	-	-	-
Complimentary registrations to attend two (2) Dialogues	-	2	1	-

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 550,000 unique visitors annually and over 1.2 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 60,000 followers
- [Press releases](#) sent to over 800 members of the media, with a direct link to your website

About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures and other events, TCLF broadens support and understanding for cultural landscapes.