The Cultural Landscape Foundation®

connecting people to places™





Program Event Details

Launch Date: September 2019

Location: Nationwide

A Call for Nominations will be issued in late January 2019

2019 Sponsorship Opportunities: The Cultural Landscape Foundation Landslide 2019: Living in Nature

Every year TCLF creates an annual thematic <u>Landslide® report</u> about threatened and at-risk cultural landscapes and landscape features. The goal is to draw immediate and lasting attention to these threatened and unique sites by making them visible, revealing their value, and promoting public engagement in the form of advocacy and stewardship. Each online report features photography, narratives histories about the sites and theme being explored, and ways for the public to learn more and get involved. In 2019 the annual *Landslide* report will highlight the impact of climate change on our shared landscape legacy, which is already suffering the effects of increasing fires, rising waters, altered ecologies, and accelerated extinctions.

Sponsorship Benefits	Lead Sponsors	Presenting Sponsors	Supporting Sponsors	Friends
	\$10,000	\$5,000	\$2,500	\$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in Landscape Architecture Magazine	Logo	Small logo	-	-
Recognition via coordinated social media	✓	√	✓	✓
Recognition by name in program's press release with hyperlink to your website	√	✓	-	-

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 500,000 unique visitors annually and more than one million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 60,000 followers
- <u>Press releases</u> sent to more than 800 members of the media, with a direct link to your website

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.