The Cultural Landscape Foundation®

connecting people to places™





Choice of Projects

Office of Dan Kiley:

- -Joe Karr, Chicago, IL completed
- -Peter Ker Walker, Charlotte, VT
- -lan Tyndall, Washington, D.C.

Robert Royston

View more program information here.

2019 Sponsorship Opportunities: The Cultural Landscape Foundation

Pioneers of American Landscape Design® Oral History Projects

The goal of the <u>Pioneers oral history series</u> is to make these practitioners' stories available to future generations of stewards, designers, researchers, and heritage travelers. The series format examines each designer's personal and professional history, their overall design philosophy, and how that approach was carried out in their most emblematic projects. The video segments include archival footage, new photography, and on-location videography. In addition to advancing historical research, the *Pioneers of American Landscape Design®* initiative fosters a richer, deeper appreciation for often invisible, typically little-known, and, in some instances, threatened works of landscape architecture.

Upcoming oral history subjects:

-An oral history on the life, career, and design philosophy of landscape architect Robert Royston, FASLA.

-A new oral history module for key associates in the Office of Dan Kiley: <u>Joe Karr</u>, FASLA, <u>Peter Ker Walker</u>, and <u>Ian Tyndall</u>. The module will both document these three practitioners' significant contributions to Kiley's built legacy and capture the atmosphere and chemistry in Kiley's Charlotte, Vermont-based office. In addition to lifting the veil on contributions to such projects as the Ford Foundation Atrium in New York City, The Dallas Museum of Art, and Fountain Place in Dallas, Texas, this effort will spotlight the significant careers of Karr, Walker, and Tyndall after their tenure with Kiley.

Sponsorship Benefits	Lead Sponsors	Presenting Sponsors	Supporting Sponsors	Friends
	\$10,000	\$5,000	\$2,500	\$1,000
Recognition in Acknowledgements section on project's web page	Name	Name	Name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in Landscape Architecture Magazine	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition in feature story in TCLF e-newsletter	Name	Name	-	-

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TCLF can connect you with people who share your interests through...

- \bullet TCLF's homepage, with more than 500,000 unique visitors annually and over one million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 60,000 followers
- <u>Press releases</u> sent to over 800 members of the media, with a direct link to your website

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures and other events, TCLF broadens support and understanding for cultural landscapes.