



Program Event Details

Location: Dallas, Texas

Dates:  
Reception Thursday, October 3, 2019  
Conference Friday, October 4, 2019  
Tour Saturday, October 5, 2019

Attendees: landscape architects and allied practitioners, architects, urban planners and municipal officials, stewardship advocates, educators, and the public

Capacity:  
Reception 200  
Conference 390  
Tour 50

View more program information [here](#).

2019 Sponsorship Opportunities: The Cultural Landscape Foundation  
Second Wave of Modernism IV Conference

The fourth of the widely acclaimed and influential *Second Wave of Modernism* conferences will be held in Dallas, Texas, in the fall of 2019. International leaders in landscape architecture, public officials, and other stakeholders will convene for a one-day, in-depth examination of modernist principles/practices in current landscape architectural design and project work in Dallas, Texas, and beyond. The Friday conference will be preceded by an evening reception and dinner for invited guests and speakers. The day after the conference, conference attendees would be able to attend expert-led tours of new projects examined in the conference (mostly in the planning and initial construction phases) as well as iconic projects in the Dallas-Fort Worth area.

[Link to conference videos](#) from TCLF's *Second Wave of Modernism III: Leading with Landscape* conference held on May 22, 2015, at the Isabel Bader Theatre, Victoria University in the University of Toronto.

Sponsorship Benefits	Premier Sponsors \$25,000	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program's web page	Logo	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	✓	-	-
Recognition on conference "Welcome Screen"	Logo	Logo	Small logo	Bold name	Name
Recognition by name on handouts in conference folder distributed to attendees	✓	✓	-	-	-
Opportunity to include company/firm collateral in conference folder distributed to attendees	✓	✓	-	-	-
Complimentary registration(s) for the Thursday reception	4	2	1	-	1
Complimentary registration(s) for the Friday conference	4 preferred seats	2	1	1	-

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- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 60,000 followers
- [Press releases](#) sent to over 800 members of the media, with a direct link to your website

About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures and other events, TCLF broadens support and understanding for cultural landscapes.