## The Cultural Landscape Foundation®

connecting people to places™





## **Program Event Details**

Dates: Saturday and Sunday, November 16 – 17, 2019

Location: San Diego, California

**Attendees:** ASLA members, ASLA exhibitors, landscape architects and allied professionals, architects, urban planners and municipal

officials, stewardship advocates, and educators.

View more program information here.

## 2019 Sponsorship Opportunities: The Cultural Landscape Foundation

15th Annual Silent Auction at the ASLA Conference on Landscape Design 2019

Among the largest booths at the ASLA Conference on Landscape Architecture 2019, the silent auction will take place over two days and feature dozens of works of art created by landscape architects, architects, artists, photographers, and others. The 2018 silent auction, for example, featured works by the likes of Roberto Burle Marx, Michael Kenna, Bill Johnson, and many others. TCLF will again be working with GiveSmart to offer an online auction website that allows bidding to begin two weeks in advance of the ASLA Conference, continuing until the auction closes at 5:00 pm sharp on Sunday.

For a recap on the 2018 silent auction, visit here.

Sponsorship Benefits	Lead Sponsors	Presenting Sponsors	Supporting Sponsors	Friends
	\$10,000	\$5,000	\$2,500	\$1,000
Recognition with hyperlink to your website on program's web page, commensurate with sponsorship level	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners, commensurate with sponsorship level	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i> , commensurate with sponsorship level	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition in feature story in LAND e-newsletter	Name	-	-	-
Recognition on auction signage and each piece of art's wall plaque at auction booth	Logo	-	-	-

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law

TCLF can connect you with people who share your interests through...

- $\bullet$  TCLF's homepage, with more than 500,000 unique visitors annually and more than one million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30.000 subscribers
- Social media posts, with more than 60,000 followers
- <u>Press releases</u> sent to more than 800 members of the media, with a direct link to your website

## Ahout Hs

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.