



Program Event Details

Dates: Thursday, October 1, 2020

Attendees: ASLA members, ASLA exhibitors, TCLF Board of Directors and Stewardship Council, landscape architects and allied practitioners, urban planners and municipal officials, stewardship advocates, and educators.

Capacity: Excursion 50; Reception: 200

View more program information [here](#).

2020 Sponsorship Opportunities: The Cultural Landscape Foundation

Annual Excursion and Stewardship Excellence Award Reception at the ASLA Conference on Landscape Architecture 2020: Miami, Florida

To kick off the American Society of Landscape Architects (ASLA) Conference on Landscape Architecture 2020 in Miami, Florida, The Cultural Landscape Foundation (TCLF) will host a daylong excursion in Miami, on Thursday, October 1, 2020. Curated by TCLF Board member Raymond Jungles, FASLA, founding principal of the landscape architecture firm Raymond Jungles, Inc., the day will include expert-led tours of iconic sites in and around Miami, transportation, lunch, and the opportunity to socialize with landscape architects and garden enthusiasts. Sites included on the excursion will be announced in spring 2020.

For a recap on the 2019 excursion and reception, visit [here](#).

Sponsorship Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Verbal recognition at luncheon and during capstone reception	✓	-	-	-
Complimentary registration(s) to attend the capstone reception	4	2	1	-

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TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 600,000 unique visitors annually and nearly 1.4 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 70,000 followers
- [Press releases](#) sent to more than 800 members of the media, with a direct link to your website

About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.