



### Program Event Details

(choice of:)

*The Landscape Architecture of Lawrence Halprin*

- Venues to be announced

*The New American Garden: The Landscape Architecture of Oehme, van Sweden*

- Venues to be announced

*The Landscape Architecture Legacy of Dan Kiley*

- Venues to be announced

## 2020 Sponsorship Opportunities: The Cultural Landscape Foundation Traveling Photographic Exhibitions

In tandem with the *Landslide@* program, TCLF periodically produces [traveling photographic exhibitions](#) that illustrate the year's thematic compendium of threatened and at-risk sites. Each exhibition features newly commissioned photography, narratives about the sites and theme being explored, and ways for the public to get involved. There are currently three such traveling exhibitions:

### *The Landscape Architecture of Lawrence Halprin*

Includes more than 50 newly commissioned photographs of important residential, civic, and commercial projects.

[Online exhibition](#)

### *The New American Garden: The Landscape Architecture of Oehme, van Sweden*

Includes 52 contemporary and newly commissioned photographs of important residential, civic, and commercial projects.

[Online exhibition](#)

### *The Landscape Architecture Legacy of Dan Kiley*

Features 45 vibrant photographs that chronicle the current state of 27 of Kiley's more than 1,000 projects worldwide.

[Online exhibition](#)

Sponsorship Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition in feature story in TCLF e-newsletter	Name	Name	-	-
Recognition on signage at exhibition	Logo	Small logo	Name	Name

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### *TCLF can connect you with people who share your interests through...*

- TCLF's homepage, with more than 725,000 unique visitors annually and nearly 2.2 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 70,000 followers
- [Press releases](#) sent to more than 800 members of the media, with a direct link to your website

### About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.