



Program Event Details

Launch Date: Fall 2020

Location: Nationwide

A Call for Nominations will be issued in late January 2020

2020 Sponsorship Opportunities: The Cultural Landscape Foundation Landslide 2020: Women Who Shaped the American Landscape

Each year TCLF creates an annual thematic [Landslide® report](#) about threatened cultural landscapes and landscape features, with the goal of making each site more visible, revealing its value, and promoting public engagement in the form of advocacy and stewardship. The year 2020 marks the centennial of the passage of the Nineteenth Amendment to the U.S. Constitution, which guaranteed women the right to vote. To help celebrate that landmark in history, and to simultaneously shed light on at-risk landscapes created by or associated with pioneering women, TCLF will produce Landslide 2020: Women Who Shaped the American Landscape, a photographic exhibition that will debut at the Boston Architectural College in the fall of 2020 and will then travel to venues around the nation. TCLF will also produce a fully illustrated, printed gallery guide (pending funding) and an online version of the exhibition.

Sponsorship Benefits	Lead Sponsors	Presenting Sponsors	Supporting Sponsors	Friends
	\$10,000	\$5,000	\$2,500	\$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 600,000 unique visitors annually and nearly 1.4 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 70,000 followers
- [Press releases](#) sent to more than 800 members of the media, with a direct link to your website

About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.