



Program Event Details

Dates: Throughout 2020

Locations: Boston, MA; Washington, D.C.; Miami, FL; New York City, NY; Greenwich, CT, plus twenty other cities across the nation

Attendees: ASLA members, landscape architects and allied professionals, architects, the general public, heritage travelers, garden enthusiasts, planners, municipal officials, advocates, educators and students.

View more program information [here](#).

2020 Sponsorship Opportunities: The Cultural Landscape Foundation Season of Events Sponsor

Season of Events Sponsors can choose which program(s) to support and the level of support for each, with additional program-related benefits based on the allocations.

The following programs are available in 2020:

- *What's Out There Weekends* (choose from Washington, D.C. and/or Boston, MA)
- Courageous by Design: How Landscape Architects Are Confronting the Climate Crisis in New York City symposium
- Annual Excursion and Stewardship Excellence Award Reception at the ASLA Conference on Landscape Architecture, this year in Miami
- Silent Auction at the ASLA Conference on Landscape Architecture in Miami
- *Garden Dialogues*
- *Walks & Talks*
- *Pioneers of American Landscape Design Oral History Project* (choose between Pamela Grace Burton and, from the Office of Dan Kiley, Peter Ker Walker)
- *Landslide 2020: Women Who Shaped the American Landscape*
- Traveling Photographic Exhibitions

See our [Programs for 2020](#) for more information.

Sponsorship Benefits

Large logo and hyperlink on TCLF's annual calendar-of-events poster/e-blast, which also appears as a full-page ad in *Landscape Architecture Magazine*

Large logo and hyperlink on TCLF's homepage and primary website landing pages

Recognition with logo and hyperlink on all bi-monthly e-newsletters

Name on all mailed annual appeal letters, and logo with hyperlink on all annual appeal e-blasts

Name in TCLF's Annual Report

Recognition via coordinated social media

Presentation opportunity to TCLF's [Board of Directors](#) and [Stewardship Council](#)

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 600,000 unique visitors annually and more than 1.4 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 70,000 followers
- [Press releases](#) sent to more than 800 members of the media, with a direct link to your website

About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.