



**Program Event Details**

**Location:** New York City, New York

**Date:** Thursday, June 18, 2020

**Attendees:** landscape architects and allied practitioners, architects, urban planners and municipal officials, stewardship advocates, educators, and the public

**Capacity:** Symposium - 300  
Reception - 200

View more program information [here](#).

*2020 Sponsorship Opportunities: The Cultural Landscape Foundation*

**Courageous by Design: How Landscape Architects Are Confronting the Climate Crisis in New York City**

Organized and presented by The Cultural Landscape Foundation (TCLF), this one-day symposium will focus on New York City just as the city’s Department of City Planning is actively engaging with communities throughout the five boroughs to advance their own zoning and land use strategies in an effort to “reduce flood risks and support the city’s vitality and resiliency through long-term adaptive planning.”

The symposium will feature leading women landscape architects who are creative and courageous professionals working in the city and beyond. These practitioners are inventing and deploying new tools, techniques, and technologies to meet the challenges of the current climate crisis.

A post-conference reception will offer symposium speakers and attendees a chance to mingle and exchange views on the day’s presentations.

[Link to conference videos](#) from TCLF’s [Second Wave of Modernism IV: Making Space within Place Conference](#) held on October 4, 2019, in the Horchow Auditorium at the Dallas Museum of Art in Dallas, Texas.

| <b>Sponsorship Benefits</b>  | <b>Lead Sponsors<br/>\$10,000</b> | <b>Presenting Sponsors<br/>\$5,000</b> | <b>Supporting Sponsors<br/>\$2,500</b> | <b>Friends<br/>\$1,000</b> |
|--|-----------------------------------|--|--|----------------------------|
| Recognition with hyperlink to your website on program’s web page   | Logo                              | Small logo                             | Bold name                              | Name                       |
| Recognition with hyperlink to your website on program’s dedicated e-blasts from both TCLF and local partners | Logo                              | Small logo                             | Bold name                              | Name                       |
| Recognition in full-page ad in Landscape Architecture Magazine   | Logo                              | Small logo                             | -                                      | -                          |
| Recognition via coordinated social media   | ✓                                 | ✓                                      | ✓                                      | ✓                          |
| Recognition by name in program’s press release with hyperlink to your website                                | ✓                                 | ✓                                      | -                                      | -                          |
| Recognition on symposium “Welcome Screen”  | ✓                                 | -                                      | -                                      | -                          |
| Recognition by name on header of handouts in conference folders distributed to attendees                     | ✓                                 | -                                      | -                                      | -                          |
| Recognition by name on “Thank You to Our Sponsors” handout in conference folder distributed to attendees     | Logo                              | Small logo                             | Name                                   | Name                       |
| Opportunity to include company/firm collateral in symposium folder distributed to attendeeS                  | ✓                                 | -                                      | -                                      | -                          |
| Complimentary registration(s) for the symposium  | 2                                 | 1                                      | 1                                      | -                          |
| Complimentary registration(s) for the post-conference reception  | 2                                 | 1                                      | -                                      | 1                          |

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- TCLF’s homepage, with more than 600,000 unique visitors annually and nearly 1.4 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 70,000 followers
- [Press releases](#) sent to more than 800 members of the media, with a direct link to your website

About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.