



Program Event Details

Dates: Saturdays and/or Sundays from March through October 2020

Attendees: the general public, architects, landscape architects and allied practitioners, stewardship advocates, and garden enthusiasts

Location: 10 sites across the U.S.(TBD)

Capacity: limited to 25 guests per site

View more program information [here.](#)

2020 Sponsorship Opportunities: The Cultural Landscape Foundation Walks & Talks

Introduced in 2020 as the first of many programs that will celebrate the 2022 bicentennial of Frederick Law Olmsted, Sr.'s birth, *Walks & Talks* is a new initiative that invites participants to see the city through the eyes of award-winning landscape architects and practitioners in allied disciplines. Limited to 25 attendees and ranging from 90 minutes to three hours, *Walks & Talks* are unscripted, mobile seminars during which participants are introduced to an array of built works, historic and contemporary, by thought-leaders in the design field who have a unique way of seeing the world, sharing not just what they see but how they see it.

Sponsorship Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition on each printed <i>Walks & Talks</i> program	Logo	Small logo	Bold name	Name
Complimentary registrations to attend five (5) Dialogues	2	-	-	-
Complimentary registrations to attend two (2) Dialogues	-	2	1	-

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

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- TCLF's homepage, with more than 600,000 unique visitors annually and nearly 1.4 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 70,000 followers
- [Press releases](#) sent to more than 800 members of the media, with a direct link to your website

About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.