



Program Event Details*

Reception: Thursday, June 17, 2021
ABC Stone | 129 W 22nd Street | New York City

Symposium: Friday, June 18, 2021
Highline Stages | 440 West 15th Street | New York City

Attendees: landscape architects and allied practitioners, architects, urban planners and municipal officials, stewardship advocates, educators, and the public

Capacity: Reception - 150
Symposium - 400

*All events will be subject to local guidelines on gatherings, including social distancing, wearing face coverings, and stay-at-home orders.

2021 Sponsorship Opportunities: The Cultural Landscape Foundation

Oberlander Prize Forum

Courageous by Design: Landscape Architects Confronting the Climate Crisis in New York City

Cornelia Hahn Oberlander is the namesake of the new International Landscape Architecture Prize, which was conceived by The Cultural Landscape Foundation (TCLF) to honor designers who, like Oberlander, are “exceptionally talented, creative, courageous, and visionary.” Addressing climate change has been a core focus of Oberlander’s practice for more than 30 years, and the symposium will serve as the inaugural Oberlander Prize Forum.

Organized and presented by TCLF, this one-day symposium will focus on New York City just as the city’s Department of City Planning is actively engaging with communities throughout the five boroughs to advance their own zoning and land use strategies in an effort to “reduce flood risks and support the city’s vitality and resiliency through long-term adaptive planning.”

But how do we begin to tackle such an intractable problem when local, national, and global scenarios are so dire? The symposium will feature leading women landscape architects, as well as allied professionals, whose work is creative, courageous, and timely. These practitioners are inventing and deploying new tools, techniques, and technologies to meet the challenges of the current climate crisis in New York City and beyond.

A reception the evening prior will offer speakers and attendees a chance to mingle and initiate conversations about the day ahead.

Sponsorship Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
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Recognition with hyperlink to your website on program’s dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Bold name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program’s press release with hyperlink to your website	✓	✓	-	-
Recognition on symposium “Welcome Screen”	✓	-	-	-
Recognition by name on header of handouts in symposium folders distributed to attendees	✓	-	-	-
Recognition by name on “Thank You to Our Sponsors” handout in symposium folder distributed to attendees	Logo	Small logo	Name	Name
Opportunity to include company/firm collateral in symposium folder distributed to attendees	✓	-	-	-
Complimentary registration(s) for the symposium	2	1	1	-
Complimentary registration(s) for the reception	2	1	-	1

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- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 70,000 followers
- [Press releases](#) sent to more than 800 members of the media, with a direct link to your website

About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.