The Cultural Landscape Foundation

connecting people to places





Program Event Details

(choice of:)

The Landscape Architecture of Lawrence Halprin

Venues to be announced

The New American Garden: The Landscape Architecture of Oehme, van Sweden

Venues to be announced

The Landscape Architecture Legacy of Dan Kiley

Venues to be announced

2021 Sponsorship Opportunities: The Cultural Landscape Foundation

Traveling Photographic Exhibitions

In tandem with the *Landslide®* program, TCLF periodically produces <u>traveling photographic exhibitions</u> that illustrate the year's thematic compendium of threatened and at-risk sites. Each exhibition features newly commissioned photography, narratives about the sites and theme being explored, and ways for the public to get involved. There are currently three such traveling exhibitions:

The Landscape Architecture of Lawrence Halprin

Includes more than 50 newly commissioned photographs of important residential, civic, and commercial projects. Online exhibition

The New American Garden: The Landscape Architecture of Oehme, van Sweden

Includes 52 contemporary and newly commissioned photographs of important residential, civic, and commercial projects. Online exhibition

The Landscape Architecture Legacy of Dan Kiley

Features 45 vibrant photographs that chronicle the current state of 27 of Kiley's more than 1,000 projects worldwide. Online exhibition

Sponsorship Benefits	Lead Sponsors	Presenting Sponsors	Supporting Sponsors	Friends
	\$10,000	\$5,000	\$2,500	\$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition in feature story in TCLF e-newsletter	Name	Name	-	-
Recognition on signage at exhibition	Logo	Small logo	Name	Name

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 750,000 unique visitors annually and nearly 2.3 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 70,000 followers
- \bullet $\underline{\text{Press releases}}$ sent to more than 800 members of the media, with a direct link to your website

About Us

The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.