



Program Event Details

Launch Date: Fall 2021

Location: Nationwide

A Call for Nominations will be issued in late January 2021

2021 Sponsorship Opportunities: The Cultural Landscape Foundation Landslide 2021: Race and Space

Each year TCLF creates an annual thematic [Landslide® report](#) about about threatened and at-risk cultural landscapes and landscape features. The goal is to make the sites visible, reveal their value, and promote public engagement in the form of advocacy and stewardship. *Landslide 2021: Race and Space* is prompted by the social unrest and the protests for racial justice we are witnessing, which has revealed deep divisions in our nation and exposed a profound lack of education and awareness about our own history; it has also led to a great deal of soul searching along with calls for healing and reconciliation. *Landslide 2021: Race and Space* will, comprised of a detailed report and richly-illustrated online exhibition, will focus on largely unrecognized cultural landscapes and lifeways associated with African Americans and others.

Sponsorship Benefits	Lead Sponsors	Presenting Sponsors	Supporting Sponsors	Friends
	\$10,000	\$5,000	\$2,500	\$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 750,000 unique visitors annually and nearly 2.3 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 70,000 followers
- [Press releases](#) sent to more than 800 members of the media, with a direct link to your website

About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.