



Program Event Details

Dates: Throughout 2021

Locations: Washington, D.C.; Minneapolis and St. Paul, MN; New York City, NY, plus other cities across the nation

Attendees: ASLA members, landscape architects and allied professionals, architects, the general public, heritage travelers, garden enthusiasts, planners, municipal officials, advocates, educators and students.

View more program information [here](#).

2021 Sponsorship Opportunities: The Cultural Landscape Foundation Season of Events Sponsor

Season of Events Sponsors can choose which program(s) to support and the level of support for each, with additional program-related benefits based on the allocations.

The following programs are available in 2021:

- *What's Out There Weekends* (choose from Washington, D.C. and/or Minneapolis and St. Paul, MN)
- Courageous by Design: How Landscape Architects Are Confronting the Climate Crisis in New York City symposium
- Annual Excursion and Stewardship Excellence Award Reception at the ASLA Conference on Landscape Architecture, this year in Nashville, TN
- Silent Auction at the ASLA Conference on Landscape Architecture in Nashville
- *Garden Dialogues*
- *Walks & Talks*
- *Pioneers of American Landscape Design Oral History Project* (choose between Pamela Grace Burton and, from the Office of Dan Kiley, Peter Ker Walker)
- *Landslide 2021: Race and Space*
- Traveling Photographic Exhibitions

See our [Programs for 2021](#) for more information.

Sponsorship Benefits
Large logo and hyperlink on TCLF's annual calendar-of-events poster/e-blast, which also appears as a full-page ad in <i>Landscape Architecture Magazine</i>
Large logo and hyperlink on TCLF's homepage and primary website landing pages
Recognition with logo and hyperlink on all bi-monthly e-newsletters
Name on all mailed annual appeal letters, and logo with hyperlink on all annual appeal e-blasts
Name in TCLF's Annual Report
Recognition via coordinated social media
Presentation opportunity to TCLF's Board of Directors and Stewardship Council

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 750,000 unique visitors annually and more than 2.3 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 70,000 followers
- [Press releases](#) sent to more than 800 members of the media, with a direct link to your website

About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.