



Program Event Details*

Dates: Saturday and Sunday, November 20 – 21, 2020

Location: Nashville, Tennessee

Attendees: ASLA members, ASLA exhibitors, landscape architects and allied professionals, architects, urban planners and municipal officials, stewardship advocates, and educators.

View more program information [here](#).

* All events will be subject to local guidelines on gatherings, including social distancing, wearing face coverings, and stay-at-home orders.

2021 Sponsorship Opportunities: The Cultural Landscape Foundation

17th Annual Silent Auction at the ASLA Conference on Landscape Design 2021

Among the largest booths at the American Society of Landscape Architects (ASLA) Conference on Landscape Architecture 2021, the silent auction will take place over two days and feature dozens of works of art created by landscape architects, architects, artists, photographers, and others. The 2020 silent auction, for example, featured works by the likes of Lawrence Halprin, Amy Lamb, Cindy Sherman, Elyn Zimmerman, and many others. TCLF will again offer an online auction website that allows bidding to begin two weeks in advance of the ASLA Conference, continuing until the auction closes at 2:00 pm sharp on Sunday.

For a recap on the 2020 silent auction, [visit here](#).

Sponsorship Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program's web page	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners	Logo	Small logo	Name	Name
Recognition in full-page ad in <i>Landscape Architecture Magazine</i>	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition on auction signage and each piece of art's wall plaque at auction booth	Logo	-	-	-
Recognition on auction's online microsite	Logo	Small logo	Name	Name

The Cultural Landscape Foundation is a tax-exempt organization (Tax ID 52-2092229) under 501(c)(3) of the Internal Revenue Code. Your contribution is deductible to the full extent allowed by law.

TCLF can connect you with people who share your interests through...

- TCLF's homepage, with more than 750,000 unique visitors annually and nearly 2.3 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 70,000 followers
- [Press releases](#) sent to more than 800 members of the media, with a direct link to your website

About Us

[The Cultural Landscape Foundation](#) (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.