The Cultural Landscape Foundation
connecting people to places™

Event Details

Minneapolis-St. Paul, 2021
Washington, District of Columbia, 2021

Attendees: the public; landscape architects and allied professionals; architects, stewardship advocates; and educators.

Capacity: 1,000-1,500 attendees

View more program information here.

2020 Sponsorship Opportunities: The Cultural Landscape Foundation
What's Out There® Weekend

Hosted in different cities every year, What's Out There® Weekends bring to light the unique landscape legacy and local character of each city through a series of free, expert-led tours of 24-30 of its publicly accessible parks, gardens, plazas, cemeteries, memorials, and neighborhoods. An outgrowth of What's Out There®, North America's largest and most exhaustive database of cultural landscapes, the Weekends draw people out into their communities to experience first-hand the landscapes that they see every day but often overlook.

In Denver, for example:
- 84% of respondents attended more than one tour;
- 43% of respondents had never been to the site they toured;
- 84% of respondents thought the tour was “excellent” — the other 16% listed the tours as “good”;
- 22% of respondents identified themselves as working in the design and preservation professions.

In Austin, for example:
- 81% of respondents attended more than one tour;
- 51% of respondents had never been to the site they toured, while 34% had visited the site more than once;
- 83% of respondents thought the tour was “excellent”;
- 31% of respondents identified themselves as working in the design and preservation professions.

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TCLF can connect you with people who share your interests through...
- TCLF’s homepage, with more than 725,000 unique visitors annually and nearly 2.2 million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 70,000 followers
- Press releases sent to more than 800 members of the media, with a direct link to your website

About Us
The Cultural Landscape Foundation (TCLF) is a Washington, D.C.-based non-profit founded in 1998 to connect people to places. TCLF educates and engages the public to make our shared landscape heritage more visible, identify its value, and empower its stewards. Through its website, publishing, lectures, and other events, TCLF broadens support and understanding for cultural landscapes.

To become a sponsor or for more info, please contact TCLF’s president and CEO, Charles A. Birnbaum, at 202-483-0553 or charles@tclf.org.