2018 Sponsorship Opportunities: The Cultural Landscape Foundation

early June.

Excursion and Stewardship Excellence Award Reception at ASLA Annual Meeting & EXPO

TCLF will host several activities during the American Society of Landscape Architects (ASLA) Annual Meeting & EXPO, which will be held in Philadelphia, Pennsylvania, on October 19–22, 2018.

A daylong excursion will take place on the opening day of the ASLA Annual Meeting. In addition to expert-led tours of sites in and around Philadelphia, the day will include, refreshments, lunch, and a chance to socialize with landscape architects and garden enthusiasts. Tickets, which are \$1,000 per person, are limited to the first 50 guests, and the excursion typically sell out in

The day will end with a late afternoon reception where excursion attendees will join up to 150 guests for drinks and hors d'oevres at a well-known Philadelphia landmark. The capstone of the reception will be the presentation of TCLF's Stewardship Excellence Award to honor an individual or institution that has made exceptional regional contributions in the field.

For a recap on the 2017 excursion and reception, visit here. Information on the 2018 excursion and reception is coming soon.

If you are interested in becoming a sponsor or would like to receive additional information, please contact TCLF's president and CEO, Charles A. Birnbaum, at 202-483-0553 or charles@tclf.org.

TCLF is a 501(c)(3) nonprofit organization: all contributions to TCLF are tax-deductible.

Benefits	Lead Sponsor \$10,000	Presenting Sponsors \$5,000	Supporting Sponsor \$2,500	Friend \$1,000
Recognition with hyperlink to your website on program's web page, commensurate with sponsorship level	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners, commensurate with sponsorship level	Logo	Small logo	Name	Name
Recognition in full-page Landscape Architecture Magazine ad, commensurate with sponsorship level	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition in feature story in LAND e-newsletter	Name	-	-	-
Verbal recognition at luncheon and during capstone reception	✓	✓	✓	✓
Complimentary registration(s) to attend the Stewardship Award reception	4	2	1	-
Complimentary registration to attend the daylong excursion	1	-	-	-

Event Details

Date: Friday, October 19, 2018

Attendees: ASLA members, ASLA exhibitors, TCLF Board of Directors and Stewardship Council, landscape architects and allied practitioners, urban planners and related municipal officials, stewardship advocates, and educators