2018 Sponsorship Opportunities: The Cultural Landscape Foundation

Garden Dialogues

How do garden owners and their landscape architects or designers work together to create a great garden?

A national program inaugurated in 2012, Garden Dialogues brings together patrons and designers to reveal the creative process, the give and take, and the collaboration that yields a great garden. Garden Dialogues provides unique opportunities for small groups to learn first-hand about the collaborative process from landscape architects, designers, and their clients, and to experience some of today's most beautiful and innovative gardens created by some of the most accomplished designers currently in practice.

Event Details

<u>Date:</u> Saturdays and/or Sundays from April

through November, 2018

Attendees: The general public, landscape architects and allied practitioners, stewardship advocates, and garden enthusiasts.

Location: 20 sites across the U.S.(TBD)

Capacity: 30-40 guests per site

In honor of The Cultural Landscape Foundation's (TCLF) twentieth anniversary, in 2018, *Garden Dialogues* will focus on twenty projects designed by talented and visionary landscape architects on TCLF's Board of Directors and Stewardship Council. We are fortunate to have some of the finest designers as supporters of the foundation, and in 2018 we're putting them to work.

View the Caldwell Farm Garden Dialogue video recorded in Bristol, Wisconsin in September 2017.

View more program information here.

If you are interested in becoming a sponsor or would like to receive additional information, please contact TCLF's president and CEO, Charles A. Birnbaum, at 202-483-0553 or charles@tclf.org.

TCLF is a 501(c)(3) nonprofit organization: all contributions to TCLF are tax-deductible.

Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program's web page, commensurate with sponsorship level	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners, commensurate with sponsorship level	Logo	Small logo	Name	Name
Recognition in full-page <i>Landscape Architecture Magazine</i> ad, commensurate with sponsorship level (*for sponsors enrolled prior to late February 2018)	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition on each printed <i>Dialogue</i> program, commensurate with sponsorship level	Logo	Small logo	Bold name	Name
Recognition by media partner <i>Cottage + Garden</i> in their printed and on-line materials and in e-blasts, commensurate with sponsorship level	Logo	Small logo	Bold name	Name
Recognition in LAND story when program is launched in April 2018	✓	✓	-	-
Complimentary registrations to attend five (5) Dialogues	2	-	-	-
Complimentary registrations to attend two (2) Dialogues		2	1	-

