

Leading with Landscape IV: North Carolina's Research Triangle Conference

To broaden awareness of the transformation taking place in the public realm across the Raleigh-Durham-Chapel Hill, North Carolina area, TCLF will curate a conference and related events on April 12–13, 2018, which will draw an audience that is local, national, and international in scope.

In developing these events, TCLF, in partnership with the City of Raleigh, North Carolina State University, the North Carolina Museum of Art, and Sasaki, is working to excite and inspire constituents, helping them to understand that the ambitions of their region are worthy of critical analysis, evaluation, and broadcasting.

Opening reception: Thursday evening, April 12, North Carolina Museum of Art, Raleigh
Conference: Friday, April 13, James B. Hunt, Jr., Library, North Carolina State University, Raleigh

View more program information [here](#).

If you are interested in becoming a sponsor or would like to receive additional information, please contact TCLF's president and CEO, Charles A. Birnbaum, at 202-483-0553 or charles@tclf.org.

Event Details

Date: April 12-13, 2018

Attendees: landscape architects and allied practitioners, urban planners and related municipal officials, stewardship advocates, educators, and the general public

Capacity: Reception: 300; Conference: 390

Sponsorship opportunities are also available for *What's Out There Weekend Raleigh-Durham-Chapel Hill* which will follow the conference—two days of expert-led tours that bring to light the unique landscape legacy and local character of each city. Visit [here](#) to learn more.



tclf.org

TCLF is a 501(c)(3) nonprofit organization: all contributions to TCLF are tax-deductible.

Benefits	Premier Sponsors \$25,000	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program's web page, commensurate with sponsorship level	Logo	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners, commensurate with sponsorship level	Logo	Logo	Small logo	Name	Name
Recognition in full-page <i>Landscape Architecture Magazine</i> ad, commensurate with sponsorship level	Logo	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-	-
Recognition on conference "Welcome Screen," commensurate with sponsorship level	Logo	Logo	-	-	-
Recognition by name on handouts in conference folder distributed to attendees	✓	✓	-	-	-
Opportunity to include company/firm collateral in conference folder distributed to attendees	✓	✓	-	-	-
Complimentary registration(s) for the Thursday reception	4	2	1	-	1
Complimentary registration(s) for the Friday conference	4 preferred seats	2	1	1	-
Priority Registration for <i>What's Out There Weekend</i> tours	✓	✓			