

Season of Events Sponsor



Season of Events Sponsors can choose which program(s) to support and the level of support for each, with additional program-related benefits based on the allocations.

The following programs are available in 2018:

- *Leading with Landscape IV: North Carolina's Research Triangle*
- *What's Out There Cultural Landscapes Guides*
- *What's Out There Weekends*
- *Garden Dialogues*
- *Pioneers of American Landscape Design Oral History Project*
- Silent Auction at the ASLA Annual Meeting & EXPO
- Excursion and Stewardship Excellence Award Reception at the ASLA Annual Meeting & EXPO
- Traveling Photographic Exhibitions

TCLF can connect you through:

- TCLF's homepage, with more than 500,000 unique visitors annually and over one million page-views
- Bi-monthly e-newsletters and dedicated e-blasts to more than 30,000 subscribers
- Social media posts, with more than 60,000 followers
- Printed ads in *Landscape Architecture Magazine*, with more than 60,000 readers
- Printed ads in *Landscape Journal*, which includes an online posting
- Feature stories in the ASLA's online LAND newsletter, with a circulation of more than 30,000
- Press releases sent to over 800 members of the media, with a direct link to your website

See the [Programs for 2018](#) for more information.

If you are interested in becoming a sponsor or would like to receive additional information, please contact TCLF's president and CEO, Charles A. Birnbaum, at 202-483-0553 or charles@tclf.org.

TCLF is a 501(c)(3) nonprofit organization: all contributions to TCLF are tax-deductible.

Year-Round Benefits

Large logo and hyperlink on TCLF's annual calendar-of-events poster/e-blast, which also appears as a full-page ad in *Landscape Architecture Magazine*

Large logo and hyperlink on TCLF's homepage and primary website landing pages

Recognition with logo and hyperlink on all bi-monthly e-newsletters

Name on all mailed annual appeal letters, and logo with hyperlink on all annual appeal e-blasts

Name in TCLF's Annual Report

Recognition via coordinated social media

Presentation opportunity to TCLF's [Board of Directors](#) and [Stewardship Council](#)