

Silent Auction at ASLA Annual Meeting & EXPO

TCLF will host several activities during the American Society of Landscape Architects (ASLA) Annual Meeting & EXPO, which will be held in Philadelphia, Pennsylvania, on October 19–22, 2018.

Among the largest booths in the ASLA EXPO, the silent auction will take place over two days and feature dozens of works of art created by landscape architects, architects, artists, photographers, and others. The 2017 silent auction, for example, featured works by the likes of Roberto Burle Marx, Michael Kenna, Bill Johnson, and many others. TCLF will again be working with GiveSmart to offer an online auction website that allows bidding to begin two weeks in advance of the EXPO, continuing until the auction closes at 5:00 pm sharp on Sunday.

View more program information [here](#).

If you are interested in becoming a sponsor or would like to receive additional information, please contact TCLF’s president and CEO, Charles A. Birnbaum, at 202-483-0553 or charles@tclf.org.

Event Details

Date: Saturday and Sunday, October 20–21, 2018

Attendees: ASLA members, ASLA exhibitors, landscape architects and allied professionals, urban planners and related municipal officials, stewardship advocates, and educators.



tclf.org

TCLF is a 501(c)(3) nonprofit organization: all contributions to TCLF are tax-deductible.

Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program’s web page, commensurate with sponsorship level	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program’s dedicated e-blasts from both TCLF and local partners, commensurate with sponsorship level	Logo	Small logo	Name	Name
Recognition in full-page <i>Landscape Architecture Magazine</i> ad, commensurate with sponsorship level	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program’s press release with hyperlink to your website	✓	✓	-	-
Recognition in feature story in LAND e-newsletter	Name	-	-	-
Recognition on auction signage and each piece of art’s wall plaques at auction booth	Logo	-	-	-
Recognition on auction’s online-bidding microsite	Logo	Small logo	Name	Name