Letter from the President

On behalf of The Cultural Landscape Foundation’s (TCLF) Board, Stewardship Council, and staff, I am pleased to report that in 2015 the foundation made significant headway in making our shared landscape legacy visible and valued.

HERE ARE SOME OF THE HIGHLIGHTS:

LAUNCHED – TCLF organized The New American Garden: The Landscape Architecture of Oehme, van Sweden, a traveling photographic exhibition at the National Building Museum in Washington, D.C. Significantly, it is the largest monographic landscape architecture exhibition in the museum’s history.

SAVED – The Russell Page-designed garden at the Frick Collection in New York City, a nationally important site threatened by the museum’s proposed expansion, was saved; and TCLF made the garden the central issue of the debate.

EXPANDED – TCLF programming increased in scope to encompass all of North America with a major international conference in Toronto; expansion of the database into Canada; a new online Toronto city guide; and a new online What’s Out There North America with a major international conference in Toronto; expansion of the database into Canada; a new online Toronto city guide; and a new online What’s Out There North America with a major international conference in Toronto.

In addition to these accomplishments, there is an even greater degree of critical and public visibility, awareness, and understanding of landscape architecture and its practitioners, and of our shared landscape legacy. All of this would not have been possible without the generous and steadfast public, private and corporate sponsors and donors. Because of these supporters, there is an even greater degree of critical and public visibility, awareness, and understanding of landscape architecture and its practitioners, and of our shared landscape legacy.

Along with external programs and initiatives, in 2015 the Board, Stewardship Council and staff of TCLF focused inward – a long-term strategic plan for TCLF was completed and a strategic communications plan was undertaken. These efforts, which rely on quantifiable data from a broad representative audience, are necessary for both measuring the organization’s effectiveness and evolving to address new opportunities and challenges. Finally, as I noted in last year’s annual report, in 2014, Michael Kimmelman, architecture critic for the New York Times, wrote something that TCLF has long advocated: “Great public places and works of landscape architecture deserve to be treated like great buildings.” The cultural shift signaled by Kimmelman’s statement continued in 2015. Along with the items noted above, this year’s annual report lists many more of the accomplishments and milestones TCLF reached and surpassed.

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Media Coverage

TCF’s advocacy in 2015 helped generate considerable media coverage especially around the controversial plans to confiscate public Olmsted & Vaux-designed parkland in Chicago. The controversy generated considerable coverage including print media such as the New York Times, Wall Street Journal, Associated Press, and online media such as the Daily Beast, New York Magazine, and many others. More generally, TCLF continued to leverage opportunities to increase the visibility of the foundation’s work.

For example, continued coverage of the future of the Russell Page-designed garden at the Frick Collection in NY leading up to the Frick’s decision to preserve the garden not only increased media coverage, but also helped generate increased media coverage for the foundation’s work outside of New York City. More broadly, TCLF continued to leverage opportunities to increase the visibility of the foundation’s work, with features in the New York Times, Wall Street Journal, Associated Press, and online media such as the Daily Beast, New York Magazine, and many others. More generally, TCLF continued to leverage opportunities to increase the visibility of the foundation’s work.

Media Coverage

• Twitter followers increased from 2,970 to 3,392.
• Facebook followers grew more than 40%, from 11,795 to 16,273.
• Website traffic grew from 204,004 to 221,362 unique visitors.

COMMUNICATIONS

ACCOMPLISHMENTS

The New American Garden opening reception at the National Building Museum (photo by Barrett Doherty)

What’s Out There

TCF’s free, searchable database, which documents the nation’s designed landscape legacy, now comprises nearly 1,800 site profiles, 900 designer profiles, and more than 10,000 images. In 2015, work continued on the Art Works grant awarded to TCF by the National Endowment for the Arts to support the research and documentation of landscapes in Virginia. Over the course of the year, TCF produced new online What’s Out There Guides for Chicago, Toronto, and Washington, D.C., cumulatively generating 250 landscapes and more than 130 pioneers. University partnerships in Texas, Colorado, and Toronto provided opportunities for faculty and students to contribute to the database through research and photography. The complementary What’s Out There Weekend initiative—now in its sixth year—draws thousands of people to free, expert-led tours of significant landscapes. For each event, an illustrated guidebook is produced, providing essays about the various sites featured on the tours. Printed guidebooks can be purchased during the weekends or online from TCF’s bookstore, and as free downloadable PDFs from TCF’s website. At its annual What’s Out There Weekend in Newport, TCF announced and Newport generated strong local coverage.

What’s Out There Weekend Newport County

May 9-10, 2015

Festivities began with a launch event at The Breakers, designated a National Historic Landmark in 1963. Featuring 26 tours (many filled to capacity) and 30 sites, the Weekend gave participants access to a variety of landscapes, from Gilded Age mansions such as the Elms and rough Point to vernacular landscapes that included CT Hall and Prescott Farm. Colonial Newport was well represented, too, with visits to Trinity Church, the Van Son Memorial National Historic Site, and the Washington Square Historic District—the site of the natural spring that supplied early residents with drinking water. Special thanks for support are due to presenting sponsor Bartlett Tree Experts, and to the Preservation Society of Newport County, The van Beuren Charitable Foundation, and Greenvale Vineyards.

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What's Out There Weekend Denver
October 10–11, 2015

The Weekend included 21 tours of 32 sites in the Mile High City, from the Postmodernist 16th Street Mall and the new urban parks along the South Platte River to Mestizo Curtis Park, the oldest in Denver. Several tours focused on the topic of reclaiming former industrial land for public open space, including those of City of Cuernavaca, Commons, and Confluence Parks. Attendees also explored the National Register of Historic Places–designated Denver Park and Parkway System, as well as two parks, Genesee and Red Rocks, in the Denver Mountain Parks System. A National Endowment for the Arts Art Works grant provided critical funding to conduct research on Denver’s cultural landscapes, while additional support for the Weekend was provided by Bartlett Tree Experts, Design Workshop, the Colorado Chapter of the ASLA, Mundus Bishop, and Bink Associates.

What’s Out There Weekend Austin
November 21–22, 2015

The sixteenth What’s Out There Weekend in the series and the last of the 2015 season, festivities in Austin began with a reception at Scholz Garten, a popular gathering spot that has served the city since 1866, and was listed in the National Register of Historic Places in 1979. Nearly 1,000 registrants enjoyed a total of 27 tours of 29 sites in the Texas capital, including the Zilker Metropolitan Park, Barton Springs, Oakwood Cemetery, Lady Bird Johnson Wildflower Center, McKinney Falls State Park, Westhollow Square, Laguna Gloria, the Texas Capitol and Governor’s Mansion, Parque Dangego, the University of Texas at Austin, the Elizabet Ney Museum, and many, many others. The Austin events were made possible by hosting from Great Gulf United Properties, TD Bank, the City of Toronto, Polycor, and Bartlett Tree Experts, among many others.

What’s Out There Weekend Toronto
May 23–24, 2015

Two days of free, expert-led tours followed TCLF’s enormously successful Second Wave of Modernism: Leading with Landscape conference, which was attended by more than 430 people. And with more than 1,600 registered participants, this was the largest What’s Out There Weekend in the program’s history. Students studying urban planning under professor Nina-Marie Lister at Ryerson University helped to make the Weekend a success, conducting research on an extensive list of Toronto’s most significant landscapes. Attendees were treated to some 38 tours of more than 70 sites, including the Royal Ontario Museum, the Village of Yorkville Park, Guild Park and Gardens, Diamond Square, University of Toronto, High Park, and many, many others. The Toronto events were made possible by hosting from Great Gulf United Properties, TD Bank, the City of Toronto, Polycor, and Bartlett Tree Experts, among many others.
The goal of the Landslide program is to draw immediate and lasting attention to threatened landscapes and landscape features, through individual listings and thematic compendia. In 2015, Landslide continued to spark debate about at-risk landscapes across the United States. Several threatened sites were enrolled in the program, including the Fletcher Steele-designed Splashing Garden in Milton, Massachusetts; the Olmsted Brothers’ Roxy River Park in Union County, New Jersey; and Maxwell’s Field, the Revolutionary War-era battlefield in Princeton, New Jersey. The additions of Oak Hill Cemetery and Pershing Park (both in the nation’s capital) to the program, as well as the Olmsted & Vaux-designed parkland in Chicago to receive the Obama Presidential Library, stirred much interest among the press. Two at-risk sites, the Nasher Sculpture Garden in Dallas and the Boxed Pines of Weymouth in Southern Pines, North Carolina, continued to face challenges. There were positive updates, however, for the Jay Estes in Rye, New York; Gaelly Hill in Salem, Oregon; and Dumbarton Oaks Park in Washington, D.C. And finally, the several sites that were added to the ‘saved’ column included Greynolds Park in North Miami Beach, Florida; the Hannah Carter Japanese Garden in Los Angeles; Garrett Eckbo’s Modernist Tucson Community Garden in Tucson, Arizona, which was listed in the National Register of Historic Places; and the Russell Page-designed garden at the Frick Collection in New York City.

Landslide 2015
The New American Garden: The Landscape Architecture of Oehme, van Sweden

This traveling photographic exhibition covered the life and careers of Wolfgang Oehme and James van Sweden who created the “New American Garden” design style, which is based on the American meadow. The exhibition debuted at the National Building Museum in Washington, D.C. (and is the largest monographic landscape architecture exhibition in the museum’s history), and was supplemented with drawings, plans, furniture and other artifacts designed by Oehme and van Sweden, along with artwork from private collections and the National Gallery of Art. It was timed to the 25th anniversary of the publication of Bold Romantic Gardens, which introduced Oehme and van Sweden’s work. It fits within Landslide because (a) nine of the twenty-one gardens in the book are gone and (b) the future of several Oehme, van Sweden gardens is very uncertain.

Top: Vollmer Residence, Baltimore, MD. (photo by Roger Foley)
Landslide 2013: The Landscape Architecture Legacy of Dan Kiley

The traveling exhibition produced for TCLF’s 2013 Landslide continued to receive great acclaim and interest. The show completed a January-March run at the University of Colorado, Denver, then traveled to the Center for Architecture in New York City for April through June, the Dallas Center for Architecture from July through September, and closed out the year at Louisiana State University, Baton Rouge.

The exhibition is booked through 2017.

Garden Dialogues

The Garden Dialogues program provides exclusive access for small groups to visit some of today’s most beautiful gardens and hear from the owners and their landscape architects about the secrets to creating them. In total, the 2015 season attracted nearly 700 attendees to 46 Dialogues in fourteen metropolitan areas. Highlights of the program’s fourth year included two special events: the first in the Malibu Hills with Pamela Burton, FASLA, and author and renowned authority on landscape design, Charlotte Pino, and the second in Vancouver, B.C., featuring a full-day excursion to five distinct projects led by Cornelia Hahn Oberlander, FASLA (this sold out in a matter of days). For the fourth consecutive year Seibert & Rice was the presenting sponsor.

 tussen Garden Dialogues: New York, Midtown Sky Garden. (Photo by Yenlin Cheng); Garden Dialogues: Los Angeles, Amalfi Residence. (Photo by Noel D. Vernon)
OUTREACH

Seminars, Lectures, Technical Assistance

TCLF’s president spoke at several venues, including the Annual Meeting of The Garden Club of America in Rochester, New York; at Arsenal Gallery in New York’s Central Park in honor of the 50th anniversary of New York’s Landmarks Law; at the Museum of Photographic Arts, Balboa Park, for the San Diego History Center’s Centennial Lecture Series; at a Maryland ASLA lecture series sponsored by Victory Stanley; and to the Bedford Garden Club in Bedford Hills, New York. He conducted a guided conversation with Doug Reed about the book One Place, Two Decades at the Parrish Art Museum in Water Mill, New York. The president also provided technical assistance (through Sasaki Associates) on Moore Square in Raleigh, North Carolina; (through Lathrop Community Partners) on Lathrop Homes in Chicago, Illinois; (through Perseus Realty, LLC, and Lee Associates) on Dan Kiley’s landscape at Capitol Park Towers in Washington, D.C. (this included an appearance by TCLF’s president at the DC Landmarks Preservation Commission); (through Bennett Benner Partners and studio Outside) related to planning the rehabilitation of Lawrence Halprin’s Heritage Park in Fort Worth, Texas; to Yew Dell Botanical Gardens in Crestwood, Kentucky; and to the Dallas Museum of Art related to its Dan Kiley-designed sculpture garden. In addition, the president participated in a Planning Weekend at Innisfree Garden in Millbrook, New York; took part in a Quality of Place Working Group session hosted by Google; made a presentation to the Board of Directors at Cheekwood Botanical Garden and Museum of Art in Nashville, Tennessee; and made a presentation to the Leaders of Design Council in Beacon, New York.

Pioneers of American Landscape Design® Oral History Series

In 2015, TCLF, working with funding from a National Endowment for the Arts grant, was able to optimize all of the early Pioneers Oral Histories that were originally viewable using Adobe Flash, which meant they were accessible only through TCLF’s website. The oral histories are now posted on YouTube and searchable via Google, which makes them much more publicly accessible.

New York City-based landscape architect Nicholas Quennell, was the subject of the latest Pioneers Oral History, the twelfth installment of the award-winning series. Quennell is acclaimed for his work on many important historic parks, his civic leadership (he was president of the New York City Art Commission), and his innovative collaborations with noted artists such as Maya Lin and Barbara Kruger. It launched in September with support from Eleanor and Charlton Ames, Suzanne and Richard Gary, Leslie Rose Close, Steven Kossak, Quennell Rothschild & Partners, LLP, The Rihfeld Family Foundation, and Tillett Lighting Design, Inc.

Interviews and video-recording of Philadelphia-based landscape architect Harriet Pattison took place over the summer at sites that included the Architectural Archives of the University of Pennsylvania, Franklin D. Roosevelt Four Freedoms Park on Roosevelt Island in New York City, and Hershey, Pennsylvania, to document the Hershey Company’s corporate campus. Post-production editing took place throughout the fall in anticipation of a spring 2016 launch.

In August, Grand Rapids, Ann Arbor, and Holland, Michigan were the locations where interviews and filming of William Johnson, FASLA, a Michigan-based designer and educator took place. Johnson—a prolific designer of more than 3000 landscapes—shared insights into campus design, his extensive collaboration with Peter Walker, his stints at Barnard, and his own continuing involvement with the future of Holland, Michigan. Launch of this oral history is anticipated for fall 2016.

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Conferences

**Bridging the Nature-Culture Divide III: Saving Nature in a Humanized World**

**January 22-24, 2015 | San Francisco**

TCLF, in conjunction with The Presidio Trust, and in partnership with the National Park Service (NPS) and the Golden Gate National Parks Conservancy, organized a daylong conference that was the centerpiece of three days of activities. The Friday conference, held at the Presidio Officers’ Club, examined the interaction of nature and culture in the transformation of the historic military post into a national park site and in its ongoing stewardship, and was attended by more than 170 people. Providing a unique opportunity to engage with Bay Area landscapes, conference speakers and attendees gathered at a sold-out launch event the evening before, which included a sunset ferry ride to Alcatraz Island for a private visit to the site-specific @Large: Ai Weiwei on Alcatraz exhibit. Friday evening after the conference, speakers and attendees gathered for a reception at the California Historical Society featuring the exhibition Yosemite: A Storied Landscape. On Saturday, there were two tours of the Presidio. The San Francisco events were made possible by funding from The Presidio Trust and Bartlett Tree Experts.

**Second Wave of Modernism III: Leading with Landscape**

**May 21-23, 2015 | Toronto**

TCLF, with tremendous support from Toronto-based Stewardship Council members Janal Rosenberg and Michael McFarland, organized a daylong conference that was followed by a weekend of free tours. The Friday conference, held at the Isabel Bader Theatre, Victoria University, and with more than 430 attendees, examined how existing parks and open spaces are adapted to accommodate contemporary and future needs and expectations, and how innovative landscape planning and design techniques developed in Toronto apply to other cities, and vice versa – and the impact of imported ideas on local conditions. Conference attendees, panelists, and invited guests gathered at a launch reception at the Gardiner Museum the evening before. Following the conference, guests were invited to attend the Toronto the Good reception, hosted by DMA Architex, which took place at The Forming Garden in the historic Shadbolt District. What’s Out There Weekend’s Toronto leg was a highpoint during the two days following the conference, and provided attendees the chance to explore historic sites, innovative urban design, and recipient waterbott development during more than two dozen free expert-led tours. Late afternoon Saturday offered attendees the chance to tour Evergreen Brick Works then enjoy a twilight reception featuring creative, local cuisine paired with Ontario’s top wines and craft beers. The Toronto events were made possible by funding from Great Gulf Limited Partnership, TD Bank, the City of Toronto, and Polycor, among many others.

**Events**

- **PROSECCO + PROSE**
  - Celebrating the release of Wrestling with Angels and Singing with Dragons: The Making of a Garden Across 45 Years
  - **November 12, 2015 | Washington, D.C.**
  - Landscape designer and author William H. Frederick, Jr., and his wife Nancy, owners of Ashland Hollow, a contemporary masterpiece tucked away in the countryside near Wilmington, Delaware, were joined by dozens and dozens of celebrants at this book signing at the TCLF offices.

- **Toast to Loeb Fellows**
  - **December 2, 2015 | Washington, D.C.**
  - The Loeb alumni/ae of the Washington, D.C. area gathered at the TCLF offices for their annual event to commemorate the annual luncheons held by John and Frances Loeb for the Fellows, offering the chance to discuss recent projects, forge new friendships, and network.
HIGHLIGHTS INCLUDED

Chicago Excursion: Lake Forest: A Prelude to Modernism
November 6 | Lake Forest
This sold-out, daylong excursion, curated and led by Arthur H. Miller, archivist and librarian for special collections, emeritus, at Lake Forest College, included visits to the privately owned Charles F. Glore house, a two-story Usonian-style home designed by Frank Lloyd Wright, and Wyldwood, the estate built for Clyde Mitchell Carr on a bluff overlooking Lake Michigan with grounds designed by Warren Manning. Attendees were then taken on a driving tour around the lakeshore and Forest Park, before arriving at Market Square, and a festive, delicious luncheon at Market House. This was followed by a walk to the Art Deco William E. Clow, Jr., House, which features a distinctive late 1920s David Adler-designed entry and a garden level raised one story above traffic. The day concluded with a reception at the Arts Club of Chicago.

Launch Reception: What’s Out There Chicago Guide
November 6 | Arts Club of Chicago
Gathering for a private, twilight reception at the stylish Arts Club of Chicago, 175 guests celebrated the launch of the What’s Out There Chicago Guide, an online, interactive compendium designed to raise the visibility of the landscapes and designers that have made Chicago great. Funded in part by The Richard H. Driehaus Foundation with additional support from Bartlett Tree Experts and Christy Webber Landscapes, the guide was developed in collaboration with the ASLA Illinois chapter and includes illustrated site profiles for nearly 70 landscapes, and brief biographies of some 30 designers. The evening culminated with the presentation of two Stewardship Excellence Awards, which honored Chicagoans Cassandra J. Francis, former President & CEO of Friends of the Parks, and the late Peter Lindsay Schaudt, a former TCLF board member and principal of the firm Hauer Schaudt Landscape Architects. Many thanks are owed to the sponsors who underwrote the event and the reception, including Bartlett Tree Experts, Coldspring, Kelco Landscaping and Construction, and Maglin Site Furniture.

2015 Silent Auction
November 7 - 8 | McCormick Place Convention Center
TCLF’s eleventh annual silent auction to support Pioneers of American Landscape Design projects was the biggest in the Foundation’s history. The auction kicked off on Saturday morning, November 7, in the McCormick Place Convention Center. With 91 pieces of artwork up for bid by significant landscape architects, artists, and photographers, excitement was high as the final bids were placed and the results were announced at the auction’s close. Thanks go out to Annual Sponsor the American Society of Landscape Architects to lead Sponsor DeepRoot, to Presenting Sponsor 2015 Silent Auction participants (photos courtesy TCLF)
The Cultural Landscape Foundation 2015 Donors

Sponsors

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**Charting our Financial Growth**

<table>
<thead>
<tr>
<th>Year</th>
<th>Contributions &amp; grants</th>
<th>Program revenue</th>
<th>Technical assistance &amp; honoraria</th>
<th>Publication sales</th>
<th>Fundraising events, net</th>
<th>Net realized &amp; unrealized gain on investments</th>
<th>Interest &amp; dividend income</th>
<th>Total Revenues</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
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<td>2012</td>
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<td>2013</td>
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<td>2014</td>
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<tr>
<td>2015</td>
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**Statement of Financial Position**

<table>
<thead>
<tr>
<th>Assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; cash equivalents</td>
<td>$296,367</td>
</tr>
<tr>
<td>Contributions receivable</td>
<td>153,418</td>
</tr>
<tr>
<td>Prepaid Expenses and other assets</td>
<td>39,312</td>
</tr>
<tr>
<td>Property &amp; equipment, net</td>
<td>60,322</td>
</tr>
<tr>
<td>Investments</td>
<td>2,065,639</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$2,615,058</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>$8,590</td>
</tr>
<tr>
<td>Accrued expenses</td>
<td>75,090</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>11,250</td>
</tr>
<tr>
<td>Other liabilities</td>
<td>27,841</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>122,771</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>1,914,392</td>
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<tr>
<td>Board designated</td>
<td>21,266</td>
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<tr>
<td><strong>Total unrestricted</strong></td>
<td><strong>1,935,658</strong></td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>556,629</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>2,492,287</strong></td>
</tr>
</tbody>
</table>

| Total Liabilities and Net Assets | **$2,615,058** |

**Statement of Activities**

<table>
<thead>
<tr>
<th>Revenues</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions &amp; grants</td>
<td>$1,068,031</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>100,193</td>
</tr>
<tr>
<td>Program revenue</td>
<td>235,070</td>
</tr>
<tr>
<td>Technical assistance &amp; honoraria</td>
<td>90,039</td>
</tr>
<tr>
<td>Publication sales</td>
<td>11,049</td>
</tr>
<tr>
<td>Fundraising events, net</td>
<td>42,836</td>
</tr>
<tr>
<td>Net realized &amp; unrealized gain on investments</td>
<td>(55,926)</td>
</tr>
<tr>
<td>Interest &amp; dividend income</td>
<td>52,617</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>1,543,909</strong></td>
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<thead>
<tr>
<th>Expenses</th>
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<tbody>
<tr>
<td>Program Services</td>
<td>1,065,578</td>
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<tr>
<td>Supporting Services</td>
<td></td>
</tr>
<tr>
<td>Management and general</td>
<td>179,838</td>
</tr>
<tr>
<td>Management and general in-kind</td>
<td>30,439</td>
</tr>
<tr>
<td>Fundraising</td>
<td>183,069</td>
</tr>
<tr>
<td>Fundraising in-kind</td>
<td>6,167</td>
</tr>
<tr>
<td><strong>Total Supporting Services</strong></td>
<td><strong>400,107</strong></td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>1,465,685</strong></td>
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<table>
<thead>
<tr>
<th>Changes in Net Assets</th>
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<tbody>
<tr>
<td>78,224</td>
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<table>
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<tr>
<th>Net Assets at Beginning of Year</th>
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<tr>
<td>2,414,063</td>
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<table>
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<tr>
<th>Net Assets at End of Year</th>
<th></th>
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<tbody>
<tr>
<td>2,492,287</td>
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</table>