

What's Out There Weekends

Hosted in different cities every year, *What's Out There Weekends* bring to light the unique landscape legacy and local character of each city through a series of free expert-led tours of 24-30 of its publicly accessible parks, gardens, plazas, cemeteries, memorials, and neighborhoods. An outgrowth of *What's Out There*[®], North America's largest and most exhaustive database of cultural landscapes, the *Weekends* draw people out into their communities to experience first-hand the landscapes that they see every day but often overlook.

In Denver, for example:

- 84% of respondents attended more than one tour;
- 43% of respondents had never been to the site they toured;
- 84% of respondents thought the tour was “excellent”—the other 16% listed the tours as “good”;
- 22% of respondents identified themselves as working in the design and preservation professions.

In Austin, for example:

- 81% of respondents attended more than one tour;
- 51% of respondents had never been to the site they toured, while 34% had visited the site more than once;
- 83% of respondents thought the tour was “excellent”;
- 31% of respondents identified themselves as working in the design and preservation professions.

View more program information [here](#).

If you are interested in becoming a sponsor or would like to receive additional information, please contact TCLF's president and CEO, Charles A. Birnbaum, at 202-483-0553 or charles@tclf.org.

Event Details

Cities (choice of)

- Nashville, Tennessee: April 13-14, 2019
- San Diego, California: October 26-27, 2019



tclf.org

Attendees

The general public; landscape architects and allied professionals; stewardship advocates; and educators.

Capacity

1,000–1,500 attendees per city

Sponsorship opportunities are also available for the opening receptions that will precede each *What's Out There Weekend*.

TCLF is a 501(c)(3) nonprofit organization: all contributions to TCLF are tax-deductible.

Benefits	Lead Sponsors \$10,000	Presenting Sponsors \$5,000	Supporting Sponsors \$2,500	Friends \$1,000
Recognition with hyperlink to your website on program's web page, commensurate with sponsorship level	Logo	Small logo	Bold name	Name
Recognition with hyperlink to your website on program's dedicated e-blasts from both TCLF and local partners, commensurate with sponsorship level	Logo	Small logo	Name	Name
Recognition in full-page <i>Landscape Architecture Magazine</i> ad, commensurate with sponsorship level	Logo	Small logo	-	-
Recognition via coordinated social media	✓	✓	✓	✓
Recognition by name in program's press release with hyperlink to your website	✓	✓	-	-
Recognition in program city's printed guidebooks	Logo	Small logo	Bold name	Name
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