In 2007, our resources on hand surpassed $1.5 million, including revenue of over $1 million during a single calendar year.
Board / Staff

Christine Petricino
Amanda Graham Barton
Caroline Bennett
Susan Davidson
Shelia Brady
Laura Barnett
Kathleen Brown
Kurt Culbertson
Barbara Dixon
Jill Donnell
Victoria Williams
Marjorie White
Suzanne Turner
Spencer Tunnell II
Glenn Stach
Behula Shah
Jan Rothschild
Charlene Roise
Douglas Reed
Kalvin Platt
Libby Page
Laurie Olin
Jo Ann Nathan
Mark Oviatt
Andrew Stoklosa
Christine Astorino
Brian Bugbee
Peter McGuigan

Officers of the Board

Kurt Culbertson, Co-Chairman
Shaun Saer Duncan, Co-Chairman
Douglas Reed, Co-Chairman
Jan Bothchich, Treasurer
Piera M. Weiss, Secretary

Executive Officers + Staff

Charles A. Britoisa, Founder + President
Andrew Hilt, Project Manager
Ruth Stellato, Administrative Assistant
Nancy Slade, Project Manager
Mark Gault, Web Development + Graphic Design

The growing national constituency of The Cultural Landscape Foundation (TCLF), coupled with its visibility in strategically important media outlets, has enabled TCLF to achieve significant milestones this year. TCLF is reaching a broad and diverse national audience because of the financial support of national and local foundations, historic and state agencies, and, increasingly, individual supporters. In 2007, our resources on hand surpassed $1.5 million, including revenue of over $1 million during a single calendar year. Additionally, our web traffic has reached 4 million annually, with over 400,000 unique visitors for the year – a 3% increase for its third consecutive year. TCLF’s continuing partnerships with the American Society of Landscape Architects (ASLA), House & Garden, and Garden Design brought over $400,000 of in-kind support from the financial support of national and local foundations, federal and state agencies, corporations, and individuals. Without this support, none of our work would be possible. Now more than ever, there is an urgent need to make responsible stewardship decisions and, as we continue to work toward our mission, we are grateful for all of the support we have received in the past year from our board, donors, and sponsors. Without this support, none of our work would be possible.

Letter from the President

Charles A. Britoisa, ASLA, FAPA
Founder + President

WHAT'S OUT THERE

Letter from the President

The national constituency of The Cultural Landscape Foundation (TCLF), coupled with its visibility in strategically important media outlets, has enabled TCLF to achieve significant milestones this year. TCLF is reaching a broad and diverse national audience because of the financial support of national and local foundations, historic and state agencies, and, increasingly, individual supporters. In 2007, our resources on hand surpassed $1.5 million, including revenue of over $1 million during a single calendar year. Additionally, our web traffic has reached 4 million annually, with over 400,000 unique visitors for the year – a 3% increase for its third consecutive year. TCLF’s continuing partnerships with the American Society of Landscape Architects (ASLA), House & Garden, and Garden Design brought over $400,000 of in-kind support from the financial support of national and local foundations, federal and state agencies, corporations, and individuals. Without this support, none of our work would be possible. Now more than ever, there is an urgent need to make responsible stewardship decisions and, as we continue to work toward our mission, we are grateful for all of the support we have received in the past year from our board, donors, and sponsors. Without this support, none of our work would be possible.

Letter from the President

Charles A. Britoisa, ASLA, FAPA
Founder + President

WHAT'S OUT THERE
Cultural Landscapes as Classrooms (CLC)

This year brought the completion of our third Cultural Landscapes as Classrooms module, Icons of Modernism: The Donnell and Miller Gardens, which is now available online. This module makes two preeminent private gardens “virtually” accessible. Icons features the Miller Garden in Columbus, IN, designed by Dan Kiley, and the Donnell Garden in Sonoma, CA, designed by Thomas Church and Lawrence Halprin. This project was supported in large part by TCLF’s partner in education, the American Society of Landscape Architects (ASLA), and the final product was launched at an afternoon event at the Donnell Garden held during ASLA’s Annual Meeting, which is detailed this report (page 13).

Also in 2007, TCLF’s CLC series was the recipient of a 2007 ASLA Honor Award in Communications which was presented to the Foundation during the ASLA Annual Meeting.

Pioneers Oral History Series

In the past year, TCLF has made much progress on the Pioneers of American Landscape Design oral history series. These developments include the completion of the inaugural oral history module: Carol R. Johnson; the videotaping of Robert Royston in Mill Valley, CA, and Edward Daugherty in Atlanta, GA; and the generation of transcripts for the M. Paul Friedberg and Edward Daugherty interviews. We are grateful for the support of the Beverly Willis Architecture Foundation, the Hubbard Educational Trust, and the Cherokee Garden Library of the Atlanta History Center who have been generous sponsors of this series.

Landslide 2008: Marvels of Modernism

In fall 2007, TCLF announced the call for nominations for the 2008 Landslide: Marvels of Modernism in Garden Design magazine. Nominations will be accepted through April 30, 2008 and the selected sites will be announced in fall 2008.

Website (tclf.org)

In the past year, TCLF’s website experienced nearly 4 million web hits, including over 400,000 visitors for the year. These totals are up significantly from 3.2 million web hits the previous year.

Also in 2007, TCLF’s e-letter transitioned from bi-monthly to monthly this year and the subscription list increased by one third. In May, TCLF produced its first partnership e-letter, launched on the first Monday in May, the e-letter was titled MoMoMa and our partners included the Association for Preservation Technology, DoCoMoMo_US and DoCoMoMo New England, the National Trust for Historic Preservation, the National Alliance of Preservation Commissions, and the Recent Past Preservation Network. The e-letter was successfully received and will be repeated in May 2008.

Also this year, TCLF laid the groundwork for transitioning tclf.org to web 2.0 which will allow for greater interaction and a more user friendly infrastructure. The new website, which will be launched in fall 2009, will include portals that allow users to “enter” the site and view information according to their age/knowledge level.
publications

Shaping the American Landscape: New Profiles From the Pioneers of American Landscape Design Project

TCLF completed the organization and editing of all essays and accompanying images for the upcoming Shaping the American Landscape: New Profiles From the Pioneers of American Landscape Design Project and submitted the final manuscript to the University of Virginia Press. The book, spanning over 250 years of shapers of the American landscape, includes 150 essays and 460 illustrations relating to landscape architects, city planners, architects, educators, authors, cemetery designers, golf course architects, and horticulturists. Shaping is due out in spring 2009. A variety of launch events and regional symposia are under development.

exhibitions

Heroes of Horticulture

In support of the 2007 Landslide initiative, TCLF and Garden Design magazine partnered with George Eastman House International Museum of Film and Photography in order to produce an exhibition of original photography. The exhibition, titled Heroes of Horticulture, opened at George Eastman House in Rochester, New York, on December 1 and included such nationally-known photographers as Arizona State University educator, Mark Klett; University of Buffalo Adjunct Professor, John Pfahl; Magnum Photographer and Harvard University Nieman Fellow, Eli Reed; New Orleans collaborative artists, Louviere+Vanessa; and author and University of California Professor, John Divola. The exhibition will be on display through March 2, 2008 and will travel thereafter.

In conjunction with the George Eastman House exhibit of original photography, the Heroes of Horticulture recipients were also highlighted with a series of signboard exhibits. The signboard exhibit was on display at the Arizona-Sonora Desert Museum in Tucson, AZ; and the Gaillard Municipal Auditorium in Charleston, SC; during the fall and winter and will open at Rancho Los Alamitos in Long Beach, CA, Jungle Gardens in Avery Island, LA; the Henry Ford Estate Fort Lane in Dearborn, MI; the United States Botanic Garden in Washington, D.C.; and Magnolia Plantation and Gardens in Charleston, SC as well as venues in Naples, FL, and Houston, TX in 2008.

outreach

Miller and Irwin Home Charrette: Columbus, IN

In late April, the Miller family and the Historic Landmarks Foundation of Indiana, convened a Strategic Planning Mini-Charrette on the adaptive reuse of the National Historic Landmark Miller House and the Irwin Home. The two-day work session served to clarify issues and to identify possible program opportunities for these two significant historic designed landscapes. Charrette participants included architect Robert A. M. Stern, landscape architect Michael Van Valkenburgh, Director and CEO of the Indianapolis Museum of Art, Mac Andersen, and TCLF President, Charles Birnbaum.
In addition to over 30 lectures delivered by the TCLF staff annually, in 2007, TCLF served as a co-sponsor for two regional conferences — Cultural Landscapes: Design and Historic Preservation was a two-day lecture series held in Raleigh hosted by the North Carolina Department of Cultural Resources, while the second conference, Maine Gardens: Nature and Design, was a four-day symposium presented by The Garden Conservancy, The Farnsworth Art Museum, and The Maine Olmsted Alliance for Parks and Landscapes held in July in Mid-coast Maine.

TCLF also provided technical assistance and guidance at a diversity of cultural landscapes.

### Blithewold, Bristol, RI
Located on Narragansett Bay, 25 minutes east of Providence and 60 minutes south of Boston, Blithewold is a nationally significant estate designed by landscape architect John De Wolf. Began in the early 1900s in an informal style with touches of formal elements, the 33-acre site consists of broad waterfront views, expansive lawns, thematic gardens, specimen trees, historic stone structures in addition to a world-class collection of over 300 different kinds of trees and shrubs. In April, TCLF’s President met with stewards, stakeholders, and potential funders regarding the future of this unique historic-designed landscape. The consultation culminated in a luncheon presentation to key stakeholders laying the foundations for future planning and management initiatives.

### Scenic Block Island, RI
In 1991, the Nature Conservancy deemed Block Island one of the “12 Last Great Places in the Western Hemisphere.” Since that time, conservation groups have secured the permanent protection of 40% of the island. Today, the cultural landscape of the island is losing its character as teardowns and new construction compromise significant views of open space and the surrounding ocean. In response to this challenge, the National Trust’s Northeast Advisors established a task force to build bridges between land conservation and historic preservation groups. In late-spring, the task force spent two days on Block Island at the invitation of Scenic Block Island and was joined by TCLF’s President in touring the island and advising Block Island leaders on ways to protect the island’s historic places and scenic landscapes. The island’s record in land conservation makes it a perfect place to test such holistic approaches, and following an assessment offered by TCLF at two public meetings, the task force found common ground between the various groups.

### Mellon Square, Pittsburgh, PA
Over the course of two days in January, TCLF’s President met with stewards and stakeholders regarding the future of the oldest surviving park over a parking garage (and the first in a Modernist style in the city), Mellon Square. The visit, coordinated by the Pittsburgh Parks Conservancy resulted in a dinner and public lectures at the Pittsburgh Golf Club in Squirrel Hill where planning recommendations were put forth to guide Mellon Square into the future. Related meetings also provided a framework for pursuing National Register or National Historic Landmark designation as well as the need to undertake a cultural landscape report. Following the visit the necessary funds were allocated to these undertakings and, in 2008, a consultant will be secured to advance these goals.

### Strawberry Canyon, Berkeley, CA
Strawberry Canyon is located within the Berkeley hills, directly opposite the Golden Gate. Recognized in 1865 by Frederick Law Olmsted, Strawberry Canyon is the headlands of Strawberry Creek, a primary water resource giving birth to the University of California. The canyon has continuously remained a natural hillside vista representative of the coastal range, providing ongoing cultural benefit to the University, the city, and the greater region. TCLF’s President spent several days exploring and assessing Strawberry Canyon and to advise on its potential local, state, and/or national level significance as a cultural landscape. The findings of this work were presented at a public lecture sponsored by the Berkeley Architectural Heritage Association.

### Reynolda Museum, Winston-Salem, NC
The design of Reynolda was multifaceted, incorporating income-producing farms, homes for employees, and numerous businesses as well as recreational grounds within a nationally significant landscape designed by Thomas Sears. Today, 125 acres remain of the historic estate which was the focus of a November visit by TCLF’s President that included site reconnaissance, meetings, and interviews with a broad sampling of stakeholders. Following this visit, TCLF prepared a strategic assessment to put forth a holistic stewardship strategy for Reynolda House, Museum of American Art, Reynolda Village, and Wake Forest University that could potentially serve as a lens or filter through which to evaluate future treatment and management decisions. This product, taking the form of a white paper, resulted in advancement of such topics as how to best adopt a holistic set of values; undertake a cultural landscape report and a National Historic Landmark Theme Study; new ways to measure return on investment; and reuniting Reynolda within its greater community and academic context.
Philip Johnson Glass House
May 2007 | New Canaan, CT

As a launch event in the newly restored Philip Johnson Glass House, the Board of Directors of TCLF announced the appointment of Charles Birnbaum as the Foundation’s first, full-time President. The event, sponsored by House & Garden magazine, took place at the National Historic Landmark property in New Canaan, CT, now owned by the National Trust for Historic Preservation and recently opened for tours. Attendees were treated to docent-led tours of the house and grounds as well as an onsite reception. The event was followed by a dinner at the home of Adam Rose and TCLF Board member, Peter McQuillan.

Ed Daugherty
Pioneers Oral History Project Kick-off
June 2007 | Atlanta, GA

Atlanta’s Georgia and Cliff Ritchie opened their home to celebrate the completion of interview and videotaping of Edward L. Daugherty for the Pioneers Oral History initiative. The event was attended by nearly 80 individuals, including former clients, employees, colleagues, family members, and supporters of this important and celebrated Georgia landscape architect.

Carol R. Johnson
Pioneers Oral History Module Launch
December 18, 2007 | Boston, MA

Members of TCLF’s Board of Directors joined Carol R. Johnson Associates (CRJA) and the Boston Society of Landscape Architects (BSLA) for the premiere of the foundation’s inaugural Pioneers oral history module: Carol R. Johnson. The celebratory reception, held at CRJA’s office on Broad Street in Boston, opened with remarks and reminiscences from BSLA President Mary Fuller. Following an opening toast led by Mary, Carol herself welcomed an audience of around eighty past clients, colleagues, associates, and family members. Attendees included pioneering educator Charles Harris, landscape architect Stu Dawson, BSLA President Bob Corning, and former employees of Carol’s such as Craig Havens, Lynn Helf, and John Copley (all of who have Boston practices today). One guest noted that seeing Carol standing alongside her niece, landscape architect Genna Johnson, truly illustrates the magnitude of Carol’s influence.
TCLF’s American Society of Landscape Architects (ASLA) Annual Meeting Events

October 2007 / San Francisco, CA

TCLF is pleased to announce that myriad events held in concert with this year’s ASLA Annual Meeting were a tremendous success, raising more than $100,000 for the Foundation’s educational programs. The meeting, which took place in San Francisco from October 5-9th, was the most well attended to date, with more than 6,800 registrants.

EVENT HIGHLIGHTS

Donnell Gala Lunch, Sonoma, CA

The sold-out Donnell Gala Lunch, sponsored by House & Garden magazine, raised nearly $57,000 for TCLF’s educational programs. The leisurely afternoon included transportation to the iconic Sonoma, CA, ranch where guests were treated to a sit-down lunch in the garden. Attendees, which came from as far away as New Zealand, included Lawrence and Anna Halprin, Cornelia Oberlander, Rich Haag, Laura Dil, Alex Smith, Pamela Burton, Mark Rios, and others.

Silent Auction

In total, eighty-eight works by more than seventy artists were auctioned over two days. The auction space was well-placed within the conference center and the reaction to the breadth and diversity of the work was extremely positive. Preliminary estimates suggest that for this third annual Silent Auction, thanks to our contributors and bidders as well as our Presenting Sponsor, Longshadow, TCLF earned nearly $50,000.

Post-Auction Reception

The Post-Auction Reception, sponsored by Monrovia, was a wonderful way to celebrate the conclusion of the Silent Auction. The event drew several hundred attendees, including many of the contributing artists and TCLF Board members, while offering a final view of all of the donated artwork. TCLF was honored to have speakers Nancy Somerville, Executive Vice-President of ASLA; Bob Smiland, Chief Sales and Marketing Director for Monrovia; and Diane Turner, Publisher of Garden Design, in attendance.

ASLA Awards

During the Annual Meeting, ASLA presented TCLF with an Honor Award in Communications for the Foundation’s Cultural Landscapes as Classrooms series. TCLF President, Charles Birnbaum, and TCLF Founding Co-Chair, Sally Boasberg, were the recipients of the Alfred LaGasse Medal for their leadership in the conservation of natural resources and public landscapes.

Closing Session

The Annual Meeting’s Closing General Session, attended by 6,000, opened with a lively interview of Lawrence Halprin by TCLF President, Charles Birnbaum. The half-hour interview, which began with a standing ovation the moment Mr. Halprin took the stage, included a discussion of Mr. Halprin’s long and prolific career and his thoughts on a wide-range of topics, including the preservation of some of his most famous designs and why landscape architects should draw.
### Supporters

<table>
<thead>
<tr>
<th>Amount Range</th>
<th>Contributors</th>
</tr>
</thead>
</table>
| $5,000–9,999 | Jungle Gardens, Inc.  
15 16  
[21x16]15 16  
[36x36]Jungle Gardens, Inc.  
[36x47]Albert Hinckley  
[36x80]Mary Ellen Flanagan  
[36x91]Marc Dutton Irrigation, Inc.  
[36x102]Shaun Duncan  
[36x135]Christopher Delaney  
[36x146]Arie & Ida Crown Memorial Fund  
[36x158]Barb and George Cochran  
[36x202]Carolyn Bennett  
[36x213]Amanda Graham Barton  
[36x224]The Brown Foundation of Houston  
[36x235]Christine Astorino  
[36x246]Atlanta History Center - Cherokee Garden Library  |
| $10,000–24,999 | Thomas & Hara Woltz  
[36x308]Behula & Dhiren Shah  
[36x319]Douglas Reed - Reed Hilderbrand Associates, Inc.  
[36x341]Longshadow Gardens  
[36x352]House & Garden Design Workshop  |
| $50,000–99,999 | Jo Ann & Stuart Nathan  |
| $100,000 and above | Patricia O'Donnell  
[219x454]Arleyn & Newton Levee  
[219x476]Susan Booth Keeton  |
| $1,000–2,499 | Victoria Williams  
[219x235]E. Fay Pearse  |
| $500–999 | Robert Whitman and Jeff Munger  
[586x420]University of Colorado - Denver  |
| $250–499 | Linda Dishman  |
| $75–149 | Sue Vallon  
[774x274]Nancy Slade  |
| $100–249 | Susan Seager  
[774x307]Peter Rolland  |
| Up to $75 | Edward Stone Jr.  
[1144x36]Richard Gibbons  |

**Note:** The list above includes a mix of individuals and organizations supporting the garden.
Balance Sheet

Assets
- Cash & cash equivalents $633,971
- Investments 588,868
- Accounts receivable 189,279
- Prepaid expenses 3,945

Liabilities
- Accounts payable & accrued expenses $34,646

Net Assets
- Temporarily restricted $336,325
- Unrestricted 1,045,093

TOTAL $1,416,064

Statement of Activities

Revenue & Support

<table>
<thead>
<tr>
<th>Year</th>
<th>Contributions</th>
<th>In-kind contributions</th>
<th>Registrations</th>
<th>Internal &amp; dividends</th>
<th>Unrealized gain</th>
<th>Publications</th>
<th>Reailed gain</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>150,804</td>
<td>411,205</td>
<td>88,550</td>
<td>34,604</td>
<td>10,592</td>
<td>2,934</td>
<td>331</td>
<td>633,971</td>
</tr>
<tr>
<td>2004</td>
<td>220,973</td>
<td></td>
<td>34,604</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>588,868</td>
</tr>
<tr>
<td>2005</td>
<td>292,296</td>
<td></td>
<td>34,604</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>189,279</td>
</tr>
</tbody>
</table>

Expenses

<table>
<thead>
<tr>
<th>Year</th>
<th>Program Services</th>
<th>General &amp; Administrative</th>
<th>Fundraising</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>150,804</td>
<td>588,868</td>
<td>189,279</td>
<td>1,070,001</td>
</tr>
<tr>
<td>2004</td>
<td>220,973</td>
<td>588,868</td>
<td>189,279</td>
<td>1,070,001</td>
</tr>
<tr>
<td>2005</td>
<td>292,296</td>
<td>588,868</td>
<td>189,279</td>
<td>1,070,001</td>
</tr>
</tbody>
</table>

Change in Net Assets $311,417

NET ASSETS, BEGINNING OF PERIOD $1,070,001

NET ASSETS, END OF PERIOD $1,381,418

charting our financial growth 2003-2007